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SPORT1 will remain TV partner of the ADAC Formula 4 until 2020

- SPORT1 will continue to broadcast all races exclusively live and in full on free-to-air TV
- Comprehensive TV package with live and magazine-style reporting
- ADAC GT Masters and ADAC TCR Germany will also continue to be broadcast live on SPORT1 and SPORT1+ and as live stream at SPORT1.de



Hockenheim: SPORT1 will again show ADAC Formula 4 races live and in full on free-to-air TV in Germany, Austria and Switzerland over the next three years. Germany's leading 360° sports platform will broadcast the ADAC Formula 4 live on SPORT1 and SPORT1+ until 2020 and will also feature the ADAC GT Masters and the ADAC TCR Germany live on SPORT1, on the SPORT1+ pay-to-view TV channel and as live stream at SPORT1.de as before.

SPORT1 holds the exclusive, platform-neutral live rights to the ADAC Formula 4 for Germany and complements broadcasts from series like the ADAC GT Masters and ADAC TCR Germany with comprehensive digital coverage on its online SPORT1.de platform, via its SPORT1 apps as well through the social media channels of SPORT1. A 60-minute magazine-style round-up after each race weekend provides a summary of what has been happening in the three race series.

About SPORT1

IN THE MIDDLE OF THE ACTION with SPORT1: The leading 360° sports platform in the German-speaking world stands for high-quality, live sport, proven sports competency and well-founded, entertaining coverage. Under the multimedia umbrella brand of SPORT1, Sport1 GmbH, a division of Constantin Medien AG, pursues various TV, online, mobile, radio and social media activities. As far as TV goes, the SPORT1 free-to-air TV channel which broadcasts in SD and HD, and the pay-to-view TV stations SPORT1+ and SPORT1 US which are available on various platforms in SD and HD in Germany, Austria and Switzerland are part of the portfolio managed by the sports media company with headquarters in Ismaning near Munich. In addition, SPORT1.de, one of Germany's leading online sports platforms, also provides up-to-date, multimedia content as well as comprehensive live streams and video programming. Plus, SPORT1 has its own SPORT1 YouTube channel and gaming programming. As regards mobile phone provision, SPORT1 sports apps are among the most successful in Germany. The company also runs a digital sports radio channel, SPORT1.fm.

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