

08/05/2017 - No 17



## **New episodes: Second season of ADAC Formula 4 documentary 'Pole Position' on KiKa**

- Four new episodes of the documentary about the motor racing stars of the future are to be shown on Tuesday 9th May and Wednesday 10th May starting at 8.10pm CEST.
- The TV series follows Sophia Flörsch, Jannes Fittje and Michelle Halder in ADAC Formula 4

Munich: Talented young racers dream of one day competing in Formula 1, but in the meantime, they have to manage a balancing act between sport, family and school. KiKa is about to launch a new season of 'Pole Position'. The first two of four new episodes of the long-running documentary about the younger generation contesting ADAC Formula 4 will be shown on Tuesday 9th May, starting at 20:10 CEST. Parts 3 and 4 will follow on Wednesday 10th May, also starting at 20:10 CEST. The series is produced by regional broadcaster SWR and focuses on three youngsters in particular: Sophia Flörsch (16) from Grünwald driving for the ADAC Berlin-Brandenburg team, Jannes Fittje (17) from Langenhain near Frankfurt and Michelle Halder (17) from Messkirch in Baden-Württemberg. The programme has its own web page ([www.poleposition.de](http://www.poleposition.de)) where you can find an online media library with all episodes from the first season, the broadcast dates and other background information.

The first ten episodes of the TV documentary were shown between January and April of last year on the KiKa children's channel run jointly by ARD and ZDF. Viewers get a close-up look behind the scenes of the ADAC Formula 4 series in which the youngsters take their first steps towards a career in motor racing. The new episodes of this emotional roller-coaster were made during the ADAC Formula 4 season 2016 in response to the great success of the first season. The three young drivers were shadowed during the race weekends at Zandvoort, Oschersleben and the Sachsenring and also filmed with their families at home, with friends and in other aspects of their daily lives.

### **Dates and times for 'Pole position' on KiKa**

Tuesday	09/05/17	20:10 CEST	Episodes 1 and 2
Wednesday	10/05/17	20:10 CEST	Episodes 3 and 4

### **2017 ADAC Formula 4 schedule (subject to change)**

28/04/17 - 30/04/17	Motorsport Arena Oschersleben
19/05/17 - 21/05/17	Lausitzring (with DTM)
09/06/17 - 11/06/17	Red Bull Ring Spielberg/AUT
07/07/17 - 09/07/17	Motorsport Arena Oschersleben
04/08/17 - 06/08/17	Nürburgring
15/09/17 - 17/09/17	Sachsenring
22/09/17 - 24/09/17	Hockenheimring

## MEDIA INFORMATION

---



### Media Contact

#### ADAC Formula 4

Uschi Vogel, Tel: +49 (0) 0221 99880 305. E-mail: [adac-motorsport@sid-marketing.de](mailto:adac-motorsport@sid-marketing.de)

#### ADAC e.V.

Oliver Runschke, Tel: +49 (0) 89 7676 6965, E-mail: [oliver.runschke@adac.de](mailto:oliver.runschke@adac.de)

Kay-Oliver Langendorff, Tel: +49 (0) 89 7676 6936, E-mail: [kay.langendorff@adac.de](mailto:kay.langendorff@adac.de)

[www.adac.de/formula-4](http://www.adac.de/formula-4)

