Media Information



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On the racing line together: DTM and Pirelli in their second season

- Pirelli to supply the DTM, ADAC GT Masters and ADAC GT4 Germany up to 2025
- Newly developed wet tyre makes its debut in the DTM and ADAC GT Masters

Munich. The DTM lines up in its second season with Pirelli. The Italian tyre manufacturer, based in Milan, will exclusively supply the 600-hp DTM cars from Audi, BMW, Ferrari, Lamborghini, McLaren, Mercedes-AMG and Porsche up to 2025. Last season, the Formula 1 supplier's tyre was used for the first time in the 40-year history of the DTM. This year, the partnership enters its next round. Drivers and teams benefit from the expertise of the premium partner, who will also present an innovation this season: Pirelli has selected the DTM and the ADAC GT Masters for the premiere of its newly developed wet tyre, the Cinturato WHB.

Pirelli tyres were instrumental to the thrilling and entertaining races in last year's DTM. This was not only thanks to the performance pit stops, which produced plenty of excitement in the middle of the race, but also the regulations regarding the tyres. In the 2024 season, the top ten in qualifying will start the race on the same tyre as they used in the qualifying session. Those outside the top ten line up on fresh tyres. This rule will affect the race strategies of the competitors and, after good experiences last season, when the rule applied to the top six, has now been expanded to include the fastest ten in qualifying.

"The reliably high quality of the tyres is not the only reason this collaboration is invaluable. In Pirelli, we have a partner with experience gained in many international racing series, including Formula 1," says ADAC Motorsport Director Thomas Voss.

Matteo Braga, Manager Circuit Activities at Pirelli: "We are looking forward to continuing our experiences in this high-class championship, and to working with an organiser, teams and drivers of the highest quality. The decision to choose the DTM as the starting point for the introduction of our new generation of wet tyre is no coincidence. It was developed based on the experience we gained last year at the racetracks in this series, and is now gradually being rolled out in all GT series. The new wet tyre is part of our programme, the aim of which is to continuously develop our product range, in order to support the development of the increasingly powerful GT cars and meet the expectations of our customers."

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