# Media Information



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## Feller sports Joyn design at Norisring spectacle

- Swiss lines up in superstreamer Joyn look in Nuremberg
- Cooperation between ProSieben and Land-Motorsport

Munich. New design for a special DTM weekend: Ricardo Feller (CH) will sport a new look at the Norisring (4<sup>th</sup> to 6<sup>th</sup> July). The Audi R8 LMS GT3 Evo2 of Land-Motorsport will look stunning in the colours of Joyn, the ProSiebenSat.1 streaming platform, at the event in Nuremberg. All the races in the DTM, ADAC GT Masters and ADAC GT4 Germany can be seen live and free of charge on the superstreamer.

"We are looking forward to seeing the spectacular and unique Joyn car in the DTM field," says Gernot Bauer, sports director at ProSiebenSat.1.. "We are very grateful to Land-Motorsport for getting the ball rolling, and for the fast and uncomplicated implementation. Something like this could only happen in the DTM! And if we think back to the rapid football - also an Audi - at the finale of the 2022 season, then a ran racing car has a particularly good chance of success."

Feller is also looking forward to the weekend on the streets of Nuremberg: "There are a lot of DTM fans in Switzerland. With this in mind, I am delighted that ProSieben and Joyn are showing all our races live and providing such comprehensive coverage. I hope the special design will bring me luck at the Norisring, and that we can finally turn things around this weekend. We certainly have the potential to do so."

The new look celebrates a partnership between ProSieben and Land-Motorsport. "The DTM is already a strong platform, on which to present ourselves as a team and, above all, our partners," stresses Christian Land, team principal at Land-Motorsport. "Thanks to the cooperation with Joyn, we can now significantly raise the awareness of our team. For us, it is also a great opportunity to give something back. After all, motorsport would be nothing without extensive coverage."

Tickets for the DTM at the Norisring start at  $\in$  74 and are available online at <u>dtm.com</u>. All tickets include free travel to the circuit on public transport in the Nuremberg region.

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