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Greater global TV presence for the DTM in 2024

- Series to be shown live or replayed in full in over 150 territories around the world
- New partnerships expand TV presence in Europe, South America and Asia
- DTM highlights on n-tv now on the Sunday of the race weekend

Munich. The DTM goes into the new season with high-profile TV partners and a global television presence. The races will be broadcast live or replayed in full in more than 150 territories, while highlights of the DTM are shown in over 200 territories around the world. Fans can follow the racing series on six continents and enjoy racing from every angle and with a thrilling soundtrack. Live images from the cockpits with 24 perspectives, live team radio from each car, and a total of more than 50 different camera angles bring the DTM into the viewer's living room. As the DTM celebrates its 40th anniversary this year, spectators can also look forward to historic film material from the DTM archive. As well as live coverage of the races on ProSieben, fans will also be able to watch the latest highlights on n-tv. Every race Sunday at 19:15, n-tv will show the best scenes from the weekend. The highlight show will then be repeated at 06:15 on the Monday morning to kick the week off in style.

"Extensive coverage on TV and streaming services is vital to the popularity of the brand and is therefore of great importance to the internationally-renowned DTM," says ADAC Motorsport Director Thomas Voss. "I am pleased that more television stations in key European markets like France, Italy and Spain have secured broadcasting rights for the coming season. Thanks to the new partnerships, even more fans can now follow our races live on TV or via livestream. Furthermore, we have top partners on the national market with ProSieben and in Austria with Servus TV." All the DTM free practices, qualifying sessions and races will also be streamed live on the DTM's YouTube channel. The DTM is also putting pedal to the metal on digital channels. For the first time, the season-opener in Oschersleben will also be available in Germany in a livestream on the DTM's TikTok channel.

The new rights holders are expanding the TV presence in Europe, South America and Asia: Rai Sport will report on the DTM in Italy. DAZN is broadcasting the DTM in France, Spain and Italy, among other countries. Fans in the British Isles can again follow the DTM on PremierSports – the channel is showing the DTM races live and in full both as a stream and on linear TV. This season, Arena4 will broadcast the DTM, ADAC GT Masters and ADAC GT4 Germany live on Hungarian television. TV station XSport is expanding the live coverage of the DTM in Ukraine. Motorsport fans in India can watch the races live on FanCode. In Argentina, this year's races are on Fox Sports. In Latin America, the DTM can be watched on DirectTV. Fans in Brazil can follow the action on ESPN, while Fox Sports Mexico is the perfect station for DTM fans in Mexico.

In addition to all this, key international TV partners are also still on board. While the DTM is on air on SuperSport in South Africa, Viaplay will broadcast the prestigious series in the Netherlands and Scandinavia. Beln is showing the DTM in Turkey, Australia and many Asian countries. Rounding off the coverage in China will be DTM channels on the highest-profile social media portals WeChat, Weibo and Xiao Hong Shu.



Media Information



In Germany, the partnership with ProSieben is now in its seventh year. The station is exclusively showing all 16 of this season's races live and in full on free-to-air TV. Coverage on ProSieben begins half an hour before the start of the race on both Saturday and Sunday. All sessions will also be available on ran.de. Extensive reports and fascinating stories from the DTM can also be found on the digital channels of ran and Joyn. Fans in Austria will continue to enjoy all the DTM races on ServusTV.

Media Contact

ADAC e.V.

Oliver Runschke, T +49 89 76 76 69 65, E-mail oliver.runschke@adac.de

Kay-Oliver Langendorff, T +49 89 76 76 69 36, E-mail kay.langendorff@adac.de

dtm.com/en



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