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Electrifying show: NXT Gen Cup joins the DTM at two events

- Electric series to share the bill with the DTM at the Norisring and in Hockenheim
- Third outing in Germany at the Formula E weekend in Berlin
- Partnership supports the ADAC's pioneering role in sustainable motorsport

Munich. The DTM will provide the platform for the world's first all-electric, junior touring car series on two occasions this year. The NXT Gen Cup will stage its races on the support programme for the DTM at the Norisring in Nuremberg (5th to 7th July) and as part of the season finale at the Hockenheimring Baden-Württemberg (18th to 20th October). Germany hosts the NXT Gen Cup for a third time in 2024 when Formula E visits the capital for the Berlin E-Prix (11th/12th May), which is organised by ADAC Berlin-Brandenburg. Fans can look forward to thrilling racing featuring more than 20 LRT NXT 1 cars, which are based on the road-legal Mini Cooper SE and generate up to 230 hp.

"After last year's successful races, we are very pleased to be able to build on our collaboration with the innovative NXT Gen Cup in 2024. The cooperation is perfectly suited to our pioneering role in motorsport, with regard to sustainable fuel, an electric rally series, and concepts for sustainable events," says ADAC Motorsport Director Thomas Voss. The NXT Gen Cup made its first appearance in Germany last year at the ADAC Racing Weekend in Oschersleben. The Swedish series' DTM debut followed just a few days later at the Nürburgring.

"Together with ABB FIA Formula E and the DTM, we have put together a spectacular calendar, which provides our young drivers with a strong platform at the start of their career, and offers them the opportunity to showcase their talent in front of some of the best teams and partners in the world," says Fredrik Lestrup, founder of the NXT Gen Cup. "It is overwhelming to see how the NXT Gen Cup has developed from an idea on paper to a series appearing alongside Formula E and the DTM in less than two years."

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