

## Media Information

6.7.2023

### DTM presents new fan collection at the Norisring

- **New range available for the first time at the Norisring**
- **All items can also be purchased online at [dtm-shop.com](https://dtm-shop.com)**
- **Stylish products for men, women and children**

Munich. As well as spectacular racing on the Nuremberg street circuit, fans can look forward to another highlight at the third round of the season: the new merchandise collection for the popular racing series, including more than 20 items, goes on sale at the Norisring, meaning visitors can dress accordingly at the track. The full range is also available online at [dtm-shop.com](https://dtm-shop.com).

The new collection consists of a host of stylish items – from the mug (15 Euro) for your morning coffee to fashionable hoodies (from 60 Euro). The ladies selection includes polo shirts and tees (from 30 Euro) with a slightly tailored cut. The new range also comes in children's sizes. One must-have for any fan is the t-shirt with the full 2023 DTM calendar, which is available for 25 Euro. The merchandise collection also features a DTM-style lanyard (5 Euro), a gym bag (12 Euro) and a keyring (6 Euro).

The DTM cap (25 Euro) and one of the selection of high-quality tees made from 100 percent cotton (from 25 Euro) are the perfect companions for a summery weekend at the Norisring.

#### 2023 DTM calendar

26.05. – 28.05.2023	Motorsport Arena Oschersleben
23.06. – 25.06.2023	Circuit Zandvoort / NL
07.07. – 09.07.2023	Norisring
04.08. – 06.08.2023	Nürburgring
18.08. – 20.08.2023	DEKRA Lausitzring
08.09. – 10.09.2023	Sachsenring
22.09. – 24.09.2023	Red Bull Ring / A
20.10. – 22.10.2023	Hockenheimring Baden-Württemberg

#### Media Contact

##### ADAC e.V.

Oliver Runschke, T +49 89 76 76 69 65, E-mail [oliver.runschke@adac.de](mailto:oliver.runschke@adac.de)

Kay-Oliver Langendorff, T +49 89 76 76 69 36, E-mail [kay.langendorff@adac.de](mailto:kay.langendorff@adac.de)

[dtm.com](https://dtm.com)



SCHAEFFLER

