

Media Information



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All the information and action is just a click away

- **Two mobile apps connect and inform visitors to the WRC rally**
- **Diverse information offerings mean everything important is available free of charge**
- **All information, news and links at centraleuropeanrally.eu**

It is roughly a week to the start of the Central European Rally – the penultimate round of this season's FIA World Rally Championship (17th to 20th October 2024), at which the title race is set to come to a head. Anyone wishing to follow the battle between championship leader Thierry Neuville (Hyundai), his team-mate Ott Tänak, and Toyota spearhead Sébastien Ogier can do so through an extensive range of information sources. Like the organisers of the CER, the FIA WRC is ensuring that the visitors to the rally and those following from afar are always up to speed. Mobile apps allow fans to find their way to the 40 plus spectator points – and to easily travel together and share lifts. A central information source is the event homepage at centraleuropeanrally.eu, which offers news and visitor information, as well as links to all other important offerings.

On the Internet: Information, news and standings – always up-to-date

The official homepage at centraleuropeanrally.eu is not only the place for all key visitor information in the run-up to the CER, such as itineraries, entry lists, spectator points and advance ticket sales. During the event, statements from the drivers, reports, photo galleries and results can also be found here. There will also be a big focus on the local drivers starting in the Rally2 and Rally3 fields. The fiawrc.com homepage also offers results and standings in real time, as well as any news and information on the WRC.

Programmes available from € 5

One information medium that is traditionally popular with many fans is the printed **programme**. It includes maps and information on all the spectator points and stages, as well as plenty more information on the Central European Rally and the World Rally Championship. The programme is available for € 5 and can be purchased at the spectator points on the special stages, at the merchandise stand in the Service Park, at the ticket pick-up points in Bad Griesbach and Klatovy, and at all participating MaierKorduletsch fuel stations in the event region.

Mobile apps and a great competition

The Central European Rally is supporting fans in the rally region with two excellent sources of information. One matter very close to the organisers' heart is the sharing of lifts, as this relieves pressure on transport routes, reduces the carbon footprint of the event, and has a positive influence on the parking situation. The perfect tool for this is the **ADAC Pendlernetz app**, which is available free of charge for smartphone and tablet. Last year, the FIA awarded the app its environmental prize. Those who connect and share lifts with other visitors have the opportunity to win attractive prizes: every day, the app users go into a draw, with the winners informed directly via the app. The prizes on offer include travel vouchers, tickets for the 2025 CER, and fuel vouchers. Another impressive source of



Media Information

information for visitors is the **TW Sportsoft** app. This is also available free of charge for all notable end devices and offers maps and detailed information on all spectator points. It also includes direct links to the ADAC Pendlernetz app, ticket information and much more.

Follow me: Central European Rally on social media

It will be possible to enjoy the latest action from the WRC rally through Germany, Austria and the Czech Republic with highlight clips and newsflashes on social media. The Central European Rally is present on **Facebook** (facebook.com/wrccer) and **Instagram** (instagram.com/cerwrc). Fans can also follow the rally on **TikTok** at tiktok.com/@cerwrc. The same goes for the FIA WRC, who also offer extensive coverage on the three platforms Facebook (facebook.com/WorldRally), Instagram (instagram.com/officialwrc) and TikTok (tiktok.com/@wrc).

All the action streamed live or in highlight videos

The WRC is providing extensive coverage via livestream, as well as a huge video archive full of action-packed footage, on its streaming platform rally.tv. It goes without saying that the virtual pay-TV broadcaster will also be reporting in full and in detail from the Central European Rally. Access starts for as little as € 12.99 (monthly pass). The highlights of the four rally days are also available free of charge on the World Rally Championship's YouTube channel, which can be found at youtube.com/@wrc.

All information sources at a glance

Internet

- Official homepage: centraleuropeanrally.eu
- FIA WRC homepage: fiawrc.com
- WRC streaming platform: rally.tv

Social Media Central European Rally

- facebook.com/wrccer
- instagram.com/cerwrc
- tiktok.com/@cerwrc

Social Media FIA WRC

- facebook.com/WorldRally
- instagram.com/officialwrc/
- tiktok.com/@wrc

Apps for mobile devices

- Spectator information always at your fingertips: TW Sportsoft
- Share lifts and win: ADAC Pendlernetz

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