



## Press information

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16th September, 2015

### **ADAC TCR Germany start up in 2016**

- *ADAC to bring new touring car series to Germany in 2016*
- *Multi-brand touring car racing at ADAC GT Masters events*
- *SPORT1 will broadcast ADAC TCR Germany races*

Munich. The ADAC will introduce a new touring car series in 2016 – the ADAC TCR Germany. The concept behind TCR (Touring Car Racing) which makes multi-brand touring car racing on a reasonable budget possible, gained acceptance in 2015 when it enjoyed a successful international launch. Next year, ADAC TCR Germany will become one of the first touring car series to implement the new concept at national level. ADAC TCR Germany promises spectacular and exciting touring car racing and will be staged jointly by Engstler Motorsport and the ADAC e.V. as part of the ADAC GT Masters, generally speaking. Agreement was reached between Engstler Motorsport and the ADAC e.V. during the ADAC GT Masters at the Sachsenring as regards the organisation of ADAC TCR Germany. It is also envisaged that SPORT1 will show certain ADAC TCR races on TV in Germany.

Touring cars such as the Ford Focus, Honda Civic, Opel Astra OPC, Seat Leon and the Volkswagen Golf will contest next year's ADAC TCR Germany. The production-based touring cars are powered by a two-litre turbo engine producing around 320bhp and offer an affordable route into touring car racing with a purchase price of between 80,000-100,000 euros. Two sprint races will be held every race weekend.

ADAC Sports President Hermann Tomczyk: "The new ADAC TCR series fills a gap in German touring car racing. ADAC TCR Germany makes spectacular touring car racing possible at a reasonable cost and is the perfect addition to the ADAC GT Masters and ADAC Formula 4. We are confident that we can give touring car racing in Germany new dynamic with the ADAC TCR."

Franz Engstler: "I'm certain that ADAC TCR Germany is the right concept at the right time. The ADAC is the perfect partner and offers the series an ideal platform. Fans can look forward to brand diversity and seeing the kind of attractive, touring car racing with powerful racing cars that appeals to them. ADAC TCR Germany provides teams with the perfect environment for their activities at a reasonable cost. I'm proud to be in

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a position to realise this project in cooperation with the ADAC and look forward to this fresh challenge.”

Lars Soutschka, ADAC Director Motorsport and Classic Motoring: “We have already been very successful in introducing ADAC Formula 4 this year, and we are now looking forward to getting a new, exciting project in German motorsport under way with ADAC TCR Germany, which will also form an ideal platform for juniors starting a successful career in touring car racing. We will provide further informations with our partner Franz Engstler in the coming weeks, giving details about race format and calendar. We are already looking forward to working together in the future.”

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