

## MEDIA INFORMATION

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### ADAC GT Masters launches eSports Championship

- ADAC GT Masters eSports Championship to be contested in August and September
- Four live events to coincide with the ADAC GT Masters and ADAC SimRacing Expo
- ADAC GT Masters eSports Championship worth €5,000 in prize money

Munich: The ADAC GT Masters is about to launch a virtual version of itself in collaboration with partners Pirelli, RaceRoom and KW automotive. At four live events in August and September, the top ADAC GT Masters esports drivers will be vying for the ADAC GT Masters eSports Championship title. They will be competing on RaceRoom simulation software, more specifically the ADAC GT Masters Pack 2018, for a prize money pot of 5,000 euros. The races of the ADAC GT Masters Esports Championship will be broadcast live on various digital platforms. ADAC GT Masters TV partner SPORT1 will be reporting on their free-to air channel and pay-TV channel on the new eSports channel eSPORTS1 as well as on its digital platforms.

The inaugural ADAC GT Masters eSports Championship will be decided by five races at four live events, namely the ADAC GT Masters weekends at the Nürburgring (17th August), the Hockenheimring (14th September) and the Sachsenring (28th September), as well as ADAC SimRacing Expo at the Nürburgring (30th August). The 40-minute races, which pit twelve SimRacers against each other, will generally take place on Saturday evening, but in the case of the ADAC SimRacing Expo, this will be brought forward to Friday 30th August. There will be two races in the final at the Sachsenring.

An online competition will take place at [raceroom.com/adac\\_esports](http://raceroom.com/adac_esports), from which eight SimRacers will go forward into the regular championship line-up. It starts with a time attack, at the end of which the fastest 30 drivers will qualify for two online multiplayer deciding races on 4th August. The Top Eight from these races qualify as permanent starters for the ADAC GT Masters eSports Championship and will receive contributions towards travel costs, enabling them to compete at all four live events.

Four other eSport players will have the chance to secure a wild card for each of the four live events. Over a period of 14 days prior to each event, SimRacers can qualify for the four remaining grid positions by setting the fastest lap time in an online Time Attack competition at [raceroom.com/adac\\_esports](http://raceroom.com/adac_esports).

All races of the ADAC GT Masters Esports Championship as well as the two deciding races will be streamed live on the ADAC GT Masters Facebook page as well as on RaceRoom's YouTube and Twitch channels. SPORT1 and the pay-TV channel eSPORTS1 also report extensively in Germany.

For further information about how to enter and the terms and conditions of the ADAC GT Masters eSports Championship 2019, visit [adac.de/esports](http://adac.de/esports) or [raceroom.com/adac\\_esports](http://raceroom.com/adac_esports).

#### Dates for the 2019 ADAC GT Masters eSports Championship

04/08/19	Shoot-out races (online)
17/08/19	ADAC GT Masters Nürburgring, Race 1
30/08/19	ADAC Sim Racing Expo Nürburgring, Race 2
14/09/19	ADAC GT Masters Hockenheim, Race 3
28/09/19	ADAC GT Masters Sachsenring, Races 4 and 5

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