

10/08/2015 – No 64

ADAC GT Masters live on SPORT1 in 2016 and 2017

- All ADAC GT Masters races will again be broadcast live and in full on free-to-air TV
- SPORT1 secure live-TV rights to ADAC GT Masters until 2017
- Extensive multi-media reporting from the ADAC GT Masters on SPORT1 platforms

Munich. Over the next two years, SPORT1 will again feature live broadcasts of the ADAC GT Masters. Germany's number one sports channel has secured the live TV rights to the Super Sports Car League up to and including 2017. SPORT1 will continue to show the ADAC GT Masters live on free-to-air TV, on the pay-tv SPORT1+ TV channel and also via live streaming across online and mobile phone platforms on SPORT1.de and adac.de/motorsport. A magazine programme about the ADAC GT Masters and its partner series complete the extensive television coverage provided by SPORT1. In addition, a variety of online and mobile phone reports are available on SPORT1.de and in the SPORT1 apps.

ADAC Sports President Hermann Tomczyk: "We are very pleased that following the successful launch earlier this year, SPORT1 have secured the live TV rights to the ADAC GT Masters for the next two years ahead of schedule. Consequently, and at a very early stage, we are able to give our competitors a high degree of planning security for the next two years."

SPORT1 Editor-in-Chief Dirc Seemann: "I'm very familiar with the ADAC GT Masters from my time as a commentator and so am really pleased that the Super Sports Car League will continue to enhance our top-class motor racing coverage over the next two years. This early extension of the partnership with the ADAC is also, of course, confirmation of the success of our extensive multi-media reporting in the current season."

Lars Soutschka, ADAC Director Motorsport and Classic: "The ADAC GT Masters and its support racing series were seen more often on TV this year than ever before. Their high level of commitment shows that we made the right choice in selecting SPORT1 as partners. SPORT1 share our passion for motor racing. We look forward to developing the ADAC GT Masters jointly with them over the next two years."

SPORT1 have been live-TV exclusive partners of the ADAC GT Masters since the start of the 2015 season. All ADAC GT Masters races have been broadcast live and in full length throughout Germany, Austria and Switzerland since 2010.

Tickets, including access to the paddock, start at 20 euros

Fans who want to experience ADAC GT Masters action live at the track can now purchase tickets in advance. Prices start at 20 euros and include access to the paddock. ADAC members can take advantage of the ADAC preferential scheme. Tickets are available online at www.adac.de/gt-masters and at www.eventim.de, from any ADAC branch office and from more than 20,000 Eventim outlets throughout Europe.

The eight events and 16 races of the 2015 ADAC GT Masters season are to be staged at venues in Germany, Austria, Belgium and the Netherlands. ADAC GT Masters races will again be shown live by ADAC new live-TV exclusive partner SPORT1, who will broadcast all 16 ADAC GT Masters races live and in their entirety in Germany, Austria and Switzerland. Broadcasts will normally begin at 1pm on race weekends.

MEDIA INFORMATION

Race schedule and venues for the 2015 ADAC GT Masters:

24/04 – 26/04/2015	etropolis Motorsport Arena Oschersleben
05/06 – 07/06/2015	Red Bull Ring (AUT)
19/06 – 21/06/2015	Circuit Spa-Francorchamps (BEL)
03/07 – 05/07/2015	Lausitzring
14/08 – 16/08/2015	Nürburgring
28/08 – 30/08/2015	Sachsenring
18/09 – 20/09/2015	Circuit Park Zandvoort (NLD)
02/10 – 04/10/2015	Hockenheimring Baden-Württemberg

Further information available at www.adac.de/gt-masters

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