

Media Information



19.4.2021 – ADAC GT Masters

Twin Busch Germany and the ADAC GT Masters extend partnership

- **Automobile workshop outfitter a ADAC GT Masters partner since 2017**
- **Company logo to remain on all cars in the race series**

Munich. Twin Busch Germany continues to keep things moving in the ADAC GT Masters: The automobile workshop outfitter and the German GT championship extend their successful partnership with only a few weeks to go until the start of the season. This means the striking Twin Busch Germany logo will once again be visible on the rear wing end plates of around 30 super sports cars contesting the German GT championship. The collaboration also involves other sponsorship activities. The new season of the ADAC GT Masters gets underway in Oschersleben from 14th to 16th May. The new TV partner NITRO will show all races live and in full.

“The ADAC GT Masters is a fantastic race series and has been given an even greater boost by its new status as the International German GT Championship,” said Marc Busch of Twin Busch. “The ADAC GT Masters is a perfect fit for Twin Busch and is an ideal platform for increasing the awareness of our products. We are proud, as a company active internationally in the field of automobile workshop equipment, to remain part of this thrilling race series.”

“We are delighted that our partnership with Twin Busch Germany is entering its fifth year and we have a reliable partner at our side,” said Thomas Voss, head of ADAC Motorsport, Classic and Events. “The extension of the contract proves how attractive the ADAC GT Masters is, and sends a strong message that is not to be taken for granted, particularly at this difficult, exceptional time of coronavirus.”

This sees Twin Busch Germany continue their extensive commitment to motorsport. The company is a reliable partner of the ADAC GT Masters, and a partner of the Porsche team Joos Sportwagenteknik; Twin Busch is also involved in other race series and sponsors Philip Geipel in the German Rally Championship.

About Twin Busch Germany

Twin Busch Germany is a mid-size company founded in 1997, and has established itself as a competent partner when it comes to professional automobile workshop equipment. Their core competencies include the manufacture of car lifts, as well as tyre balancing and tyre fitting machines. Twin Busch Germany has a global presence, with eleven subsidiaries in seven countries, including Great Britain, France, Spain and the USA.



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ADAC GT Masters 2021 calendar, subject to change

14.05. – 16.05.2021	Motorsport Arena Oschersleben
11.06. – 13.06.2021	Red Bull Ring (A)
09.07. – 11.07.2021	CM.com Circuit Zandvoort (NL)
06.08. – 08.08.2021	Nürburgring
10.09. – 12.09.2021	DEKRA Lausitzring
01.10. – 03.10.2021	Sachsenring
22.10. – 24.10.2021	Hockenheimring Baden-Württemberg

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