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ADAC GT Masters again with strong international TV presence in 2015

- New live TV partner **SPORT1** will broadcast 3.5 hours of programming live from every race weekend in Germany, Austria and Switzerland
- **2015 ADAC GT Masters** to be shown by more than **100 TV broadcasters** in **210 countries**
- **Wide live international TV coverage** for first time

Munich. The ADAC GT Masters has an extensive national and international TV package in place for the 2015 season. New live TV partner **SPORT1** will broadcast all races in Germany, Austria and Switzerland live and in full on Saturdays and Sundays at 1:00 pm, commencing with the season opener on the weekend of 24th-26th April in the etropolis Motorsport Arena Oschersleben. More than **100 TV broadcasters** in **210 countries** will transmit pictures from the ADAC GT Masters all around the world. For the first time, the ADAC GT Masters will have a wide international live coverage during the season. Around **25 TV companies** will broadcast ADAC GT Masters races live or delayed.

New live TV partner **SPORT1** will show more live pictures than ever before in German-speaking areas. In addition to the countdown before the race, **SPORT1** will feature an analysis after the race lasting 30 minutes in total and cover each 60-minute race in full. So, 3.5 hours of live pictures from each of the eight ADAC GT Masters weekends will be available on TV. **SPORT1** will also show certain races live and in full without commercial breaks on the **SPORT1+** digital channel. All races will also be shown live and in full on the internet live stream from **SPORT1.de** and **adac.de/motorsport**.

Live broadcasts from the ADAC GT Masters start on Saturdays and Sundays at 1:00 pm and will be presented by Julia Josten. The new double act composed of Jan Stecker and pundit Patrick Simon will sit in the commentator's box and give a blow-by-blow account of all 16 races. **SPORT1** will broadcast highlights from the ADAC GT Masters in magazine format at the weekend after each event, rounding off the extensive TV coverage of the ADAC GT Masters.

For the second consecutive season, SKY car and motorsports channel Motorvision TV will also feature ADAC GT Masters races. Motorvision TV will show highlights from all 16 races, both throughout Europe as well as in the Middle East. Motorsport channel MotorsTV will broadcast highlights from the ADAC GT Masters in more than 40 countries in Europe as well as in Central and South America on Latin MotorsTV.

Across Europe, the ADAC GT Masters can be seen live or delayed in countries including Italy (Nuvolari), the Netherlands (Sport 1), Portugal (Sport TV), Poland (Motowizja), Hungary, Romania (DIGI Sport in both cases), Russia (Auto 24) and in the Balkans (TV Arena Sport).

ADAC GT Masters on TV from Oschersleben:

SPORT1	Sat, 25th April	13:00 – 13:15 LIVE - Countdown
		13:15 – 14:15 LIVE - The Race
		14:15 – 14:45 LIVE - Analysis
	Sun, 26th April	13:00 – 13:15 LIVE - Countdown
		13:15 – 14:30 LIVE - The Race
		15:00 – 15:15 LIVE - Analysis
Sat, 2nd May	14:30 – 15:30 ADAC GT Masters Magazine	

MEDIA INFORMATION

SPORT1+	Sat, 25th April	13:10 – 14:30 LIVE – ADAC GT Masters Race 1
	Sun, 26th April	13:10 – 14:30 LIVE – ADAC GT Masters Race2
MotorsTV	Mon, 4th May	07:00 – 08:00 Oschersleben recording
SPORT1.de	Sat, 25th April	13:10 – 14:30 Livestream Race 1
	Sun, 26th April	13:10 – 14:30 Livestream Race 2

Tickets, including access to the paddock, start at 20 euros

Fans who want to experience ADAC GT Masters action live at the track can now apply for tickets for the races at Oschersleben, at the Lausitzring, Nürburgring, Sachsenring and for the finale in Hockenheim. Ticket prices start at 20 euros and include access to the paddock. ADAC members can now purchase tickets for all eight race weekends via the ADAC preferential scheme. Tickets are available online at www.adac.de/gt-masters and at www.eventim.de, from any ADAC branch office and from more than 20,000 Eventim outlets throughout Europe.

The ADAC GT Masters will line up for the 2015 season in Germany, Austria, Belgium and the Netherlands, staging eight events and 16 races. ADAC GT Masters races will again be shown live by ADAC new live-TV exclusive partner SPORT1, who will broadcast all 16 ADAC GT Masters races live and in their entirety in Germany, Austria and Switzerland. Broadcasts will normally begin at 1 pm on race weekends.

Race schedule and venues for the 2015 ADAC GT Masters:

24/04 – 26/04/2015	etropolis Motorsport Arena Oschersleben
05/06 – 07/06/2015	Red Bull Ring (A)
19/06 – 21/06/2015	Circuit Spa-Francorchamps (B)
03/07 – 05/07/2015	Lausitzring
14/08 – 16/08/2015	Nürburgring
28/08 – 30/08/2015	Sachsenring
18/09 – 20/09/2015	Circuit Park Zandvoort (NL)
02/10 – 04/10/2015	Hockenheimring Baden-Württemberg

Further information available at www.adac.de/gt-masters

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ADAC GT Masters on international TV

MEDIA INFORMATION

Europe		
Germany	SPORT1	LIVE, Highlights Magazine
	SPORT1+	LIVE
Austria	SPORT1	LIVE, Highlights Magazine
	SPORT1+	LIVE
Switzerland	SPORT1	LIVE, Highlights Magazine
	SPORT1+	LIVE
Bosnia-Herzegovina	TV Arena Sport	delayed
France	MotorsTV France	delayed
Ireland	BT Sport	delayed
Italy	Nuvolari	LIVE
Kosovo	TV Arena Sport	delayed
Croatia	TV Arena Sport	delayed
Macedonia	TV Arena Sport	delayed
Montenegro	TV Arena Sport	delayed
Netherlands	Sport1	LIVE
Poland	Motowijzja	delayed
Portugal	Sport TV	delayed
Rumania	DIGI Sport	LIVE, delayed
Russia	Auto 24	LIVE, delayed
Serbia	TV Arena Sport	delayed
Slovenia	Sport TV	delayed
Hungary	DIGI Sport	LIVE, delayed
	BT Sport	delayed
United Kingdom	MotorsTV UK	delayed
	BT Sport	delayed
Pan-Europe	MotorsTV	delayed
Pan-Europe	Motorvision TV	delayed

Asia		
Mongolia	SPS Mongolia	TBA
Thailand	GMM Grammy	TBA

Americas		
Pan-Latin America	MotorsTV Latin	delayed

Middle East		
Pan-Middle East	Motorvision TV ME	delayed

Online		
SPORT1.de		LIVE
ADAC.de/motorsport		LIVE
Torque.TV		TBA