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Postcon – new partner of ADAC GT Masters and ADAC Classic

- Postal services provider becomes exclusive partner of ADAC GT Masters and ADAC Classic
- Extensive brand presence at ADAC GT Masters and ADAC Classic

Munich. Postcon is the new official partner of the ADAC GT Masters and ADAC Classic. The business mail provider which has been successfully established for more than ten years and ADAC Motorsport and Classic have agreed a new partnership. Postcon logos will be on display at ADAC GT Masters award ceremonies and at post-race driver interviews and will also feature on the start arch at ADAC Classic events.

“This collaboration with the ADAC GT Masters and ADAC Classic provides the perfect platform for us to make the Postcon brand better known and maintain our links to business customers,” said Michael Mews, Postcon Chief Sales Officer.

“We welcome Postcon as the latest partner of the ADAC GT Masters and ADAC Classic”, said Lars Soutschka, ADAC Director Motorsport and Classic. “High speed and reliability are just as important in the ADAC GT Masters as in the delivery of letters. The Super Sports Car League and Postcon complement each other perfectly. We look forward to working together with Postcon and to involving them in our ever growing range of activities at ADAC Classic as well.”

In just over ten years, Postcon has become established as the biggest alternative mail service provider for business mail in Germany. Core services include optimising postage costs, minimising the effort required by the client for the despatch process, the expansion of delivery services and the provision of part-performance discounts for bulk mailing. Services offered comprise despatch of business and invoice letters, catalogues, mail shots, delivery of books and merchandise, as well as additional services such as items or packages that require proof of delivery. Upstream services ranging from collection, franking and lettershop services to climate-neutral despatch complete the portfolio.

Tickets, including access to the paddock, start at 20 euros

Fans who want to experience ADAC GT Masters action live at the track can now apply for tickets for the races in Oschersleben, at the Lausitzring, Nürburgring, Sachsenring and for the finale in Hockenheim. Ticket prices start at 20 euros and include access to the paddock. ADAC members can now purchase tickets for all eight race weekends via the ADAC preferential scheme. Tickets are available online at www.adac.de/gt-masters and at www.eventim.de, from any ADAC branch office and from more than 20,000 Eventim outlets throughout Europe.

The ADAC GT Masters will line up for the 2015 season in Germany, Austria, Belgium and the Netherlands, staging eight events and 16 races. ADAC GT Masters races will again be shown live by ADAC new live-TV exclusive partner SPORT1, who will broadcast all 16 ADAC GT Masters races live and in their entirety in Germany, Austria and Switzerland. Broadcasts will normally begin at 1 pm on race weekends.

Race schedule and venues for the 2015 ADAC GT Masters:

24/04 – 26/04/2015	etropolis Motorsport Arena Oschersleben
05/06 – 07/06/2015	Red Bull Ring (A)
19/06 – 21/06/2015	Circuit Spa-Francorchamps (B)
03/07 – 05/07/2015	Lausitzring
14/08 – 16/08/2015	Nürburgring

Media information

28/08 – 30/08/2015 Sachsenring
18/09 – 20/09/2015 Circuit Park Zandvoort (NL)
02/10 – 04/10/2015 Hockenheimring Baden-Württemberg

Further information available at www.adac.de/gt-masters

ADAC Deutschland Klassik

25/06 – 28/06/2015 Sonthofen, Allgäu

Further information available at www.adac.de/klassik

Media contact

ADAC GT Masters

Oliver Runschke
Mobile: +49 (0) 176 222 18308; E-mail: oliver.runschke@mac.com

ADAC e.V.

Kay-Oliver Langendorff, Head of Motorsport and Classic Communication
Tel: +49 (0) 89 7676 6936; Mobile: +49 (0) 171 555 5936; E-mail: kay.langendorff@adac.de

www.adac.de/gt-masters

www.adac.de/motorsport

www.adac.de/klassik

Postcon Media Contact

Jeannine Böhrer-Scholz

Tel: + 49 (0)2102 15 39 316, Mobile: +49 (0) 151 19 54 97 23, E-mail: jeannine.boehrer-scholz@postcon.de

www.postcon.de