

18/12/14 - No 87

2014 ADAC GT Masters Experience launched

- Official 2014 ADAC GT Masters video game released
- Now available to download for Windows computers
- Drive 19 different detailed super sports cars on eight different tracks

Munich – You too can race in the ADAC GT Masters: The 2014 ADAC GT Masters Experience race simulation is available to download in RaceRoom Racing Experience on STEAM gaming platform. This realistic racing simulation was developed by official ADAC GT Masters series partner RaceRoom together with Sector3 Studios AB and the ADAC Motorsport Department.

In the 2014 ADAC GT Masters Experience, players can experience the Super Sports Car League virtually on the computer. 19 detailed and faithfully reproduced super sports cars from the 2014 season are in the line-up. A variety of cars from eleven teams – Audi R8, Chevrolet Camaro, Corvette, BMW Z4, McLaren 12C and Mercedes-Benz SLS AMG – can be raced on the eight tracks used for the 2014 ADAC GT Masters season.

“It’s great that, by working with RaceRoom Racing Experience, we’ve now also brought the ADAC GT Masters to the computer,” said Christopher Speed, CEO at Sector3 Studios. “After our successful introduction of the GT3 racing cars, many fans asked us about doing the same for the ADAC GT Masters, and we are happy and proud to oblige.”

Lars Soutschka, ADAC Director Motorsport and Classic said: “Playing the 2014 ADAC GT Masters Experience, fans can not only be at the track but can even ‘sit’ in the car and experience the ADAC GT Masters unique racing atmosphere for themselves.”

It’s not just the ADAC GT Masters cars and racetracks that have been faithfully copied, the game even follows the sporting regulations of the Super Sports Cars League with eight events and two races each time. As soon as a player heads for the pits to switch drivers, the virtual opponent’s driving ability changes, making for an even greater challenge. Apart from going head-to-head in races against intelligent virtual opposition, players can pit their skill against other players from around the world in numerous online events.

The 2014 ADAC GT Masters Experience has five different modes. In ‘championship’ mode, the player competes for the ADAC GT Masters title, as an ‘online multiplayer’, he can line up online against as many as 23 opponents. As a ‘single player’, the aim is to prove one’s driving skill, competing against up to 23 virtual opponents on one of eight circuits from the 2014 season. In ‘practice’, players race against the clock to post the fastest lap time. In ‘competition’ mode, players participate in official online competitions against other ADAC GT Masters fans.

The 2014 ADAC GT Masters Experience is now available on STEAM video gaming platform for Windows computers.

Tickets cost 20 euros, including access to paddock

Fans who want to experience the ADAC GT Masters live at the racetrack can now get tickets for the races at Oschersleben, at the Lausitzring and at the Nürburgring for just 20 euros, including access to the paddock. Tickets are available online at www.adac.de/gt-masters, from all ADAC offices, at www.eventim.de and from more than 20,000 Eventim ticket offices throughout Europe.

Media information

The ADAC GT Masters will line up again in the 2015 season for eight events with 16 races in Germany, Austria, Belgium and the Netherlands. All 16 races of the ADAC GT Masters will be broadcast live on free-to-air TV channel SPORT1. Coverage begins at 1 pm each race weekend.

Schedule and venues for the 2015 ADAC GT Masters:

24/04 – 26/04/2015	etropolis Motorsport Arena Oschersleben
05/06 – 07/06/2015	Red Bull Ring (A)
19/06 – 21/06/2015	Circuit Spa-Francorchamps (B)
03/07 – 05/07/2015	Lausitzring
14/08 – 16/08/2015	Nürburgring
28/08 – 30/08/2015	Sachsenring
18/09 – 20/09/2015	Circuit Park Zandvoort (NL)
02/10 – 04/10/2015	Hockenheimring Baden-Württemberg

For further information, visit www.adac.de/gt-masters

Media contact

ADAC GT Masters

Oliver Runschke

Mobile: +49 (0) 176 222 18308; E-mail: oliver.runschke@mac.com

ADAC e.V.

Kay-Oliver Langendorff, Head of Motorsport and Classic Communication

Tel: +49 (0) 89 7676 6936; Mobile: +49 (0) 171 555 5936; E-mail: kay.langendorff@adac.de

www.adac.de/gt-masters

www.adac.de/motorsport