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ADAC GT Masters to feature on North American TV

- ProSiebenSat.1 Group brings ADAC GT Masters to USA and Canada
- ProSiebenSat.1 Welt to broadcast races
- Transmissions will begin with coverage of Sachsenring race weekend

The ADAC GT Masters has significantly expanded TV coverage in the 2013 season not only in German-speaking countries but also internationally. Exciting Super Sports Cars League races will soon be broadcast in North America, commencing with the third race weekend at the Sachsenring (7th-9th June). The ProSiebenSat.1 Group, parent company of ADAC GT Masters exclusive live TV partner kabel eins, intends to show TV pictures from the ADAC GT Masters to the USA and Canada.

The ADAC GT Masters can be seen in future on ProSiebenSat.1 Welt, a German language pay-TV channel, throughout the USA and Canada, starting with the races at the Sachsenring. ProSiebenSat.1 Welt was established by the ProSiebenSat.1 Group to serve German-speaking viewers around the world and features the best programmes from SAT.1, Pro 7, kabel eins and sixx, bringing up-to-date, German-language television programming to North America.

ProSiebenSat.1 Welt will broadcast racing from the ADAC GT Masters seven to 14 days after each race weekend on Sundays at 5:30pm. ADAC GT Masters Race 1 at the Sachsenring will be shown 16th June, and Race 2 one week later, 23rd June.

Strong TV presence in Europe for ADAC GT Masters

Pictures from the ADAC GT Masters are broadcast not just in North America but also throughout Europe. For the third year in a row, Motors TV, motorsport's leading pan-European channel will feature all ADAC GT Masters races on Wednesdays after each race weekend at 9:00pm in around 40 European countries.

The ADAC has expanded its television coverage of the ADAC GT Masters season even further in Germany. In addition to live broadcasts of all 16 races on kabel eins and the ADAC GT Masters Magazine on SPORT1 and SPORT1+, the League of Super Sports Cars can also be seen in magazine format for the first time on N24, Germany's top news channel. N24 broadcasts the ADAC GT Masters Magazine every Monday after race weekends at 6:30pm.

Live coverage on kabel eins with commentary by Formula 1 pundit Jacques Schulz begins at high noon, twelve o'clock midday, every Saturday and Sunday during the 2013 season.

The 2013 ADAC GT Masters will once again be contested over 16 rounds on eight race weekends throughout the year. All 16 races of the ADAC GT Masters will be shown on free-to-air TV station kabel eins. The live broadcasts to audiences in Germany, Austria and Switzerland commence at 12 noon on both the Saturday and the Sunday. Two new venues will host the Super Sports Car League this season: the Formula 1 circuit at Spa-Francorchamps and the Slovakia Ring in Slovakia.

Tickets for all ADAC GT Masters races start at €20 and can be purchased online at www.adac.de, from any ADAC branch office, online at www.eventim.de or from one of the more than 20,000 Eventim outlets throughout Europe.

Media information

Dates and venues: 2013 ADAC GT Masters

26th - 28th April:	etropolis Motorsport Arena Oschersleben
10th - 12th May:	Circuit Spa-Francorchamps (Belgium)
7th - 9th June:	Sachsenring
2nd - 4th August:	Nürburgring
9th - 11th August:	Red Bull Ring (Austria)
30th August - 1st September:	Lausitzring
13th - 15th September:	Slovakia Ring (Slovakia)
27th - 29th September:	Hockenheimring, Baden-Württemberg

ADAC GT Masters website: Access to Press Area via 'Press' in the top menu bar at www.adac.de/motorsport.

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