

Press Release – 07/02/13 No 2

## ADAC GT Masters live on *kabel eins* in 2013 and 2014

- *kabel eins* remains exclusive live broadcast partner of ADAC GT Masters
- All ADAC GT Masters races on *kabel eins* in 2013 and 2014
- Cooperation between ADAC and *kabel eins* now in fourth season

The ADAC and German private TV station *kabel eins* are set to continue their partnership at ADAC GT Masters races in 2013. A decision regarding 2014 has also been taken at this early juncture. The Munich-based TV station will have exclusive rights to broadcast live pictures in their entirety from all races on the League of Super Sports Cars calendar in Germany, Austria and Switzerland during both these years. 2013 marks the fourth year of this partnership between ADAC and *kabel eins*.

ADAC Sports President Hermann Tomczyk said: "I am very pleased that *kabel eins*, our reliable and well-proven TV partner, will be broadcasting live pictures of the action from ADAC GT Masters races during the next two years. Fans can thus continue to enjoy fantastic live coverage on free-to-air TV. Since we have committed to a two-year extension of our partnership at this early stage, *kabel eins* can now go ahead and make long term plans for the future."

Underlining the importance of TV transmissions for sport, ADAC Head of Motorsport Division Lars Soutschka added: "Live TV coverage of the ADAC GT Masters by *kabel eins* has contributed immensely to its success. We aim to work hard alongside *kabel eins* over the next two years to strengthen the series even further."

*kabel eins* Managing Director Katja Hofem: "I am very pleased that we are continuing our successful partnership with the ADAC and will again be showing live these thrilling races in the future. *kabel eins* has many years of experience in the automotive sector and is delighted to be featuring these muscle cars once again."

The ADAC GT Masters has a programme of eight events and 16 races lined up for the 2013 season. For the first time this year, the League of Super Sports Cars will be heading to the Formula 1 circuit of Spa-Francorchamps and the Slovakiaring in Slovakia. The dates for the Nürburgring race have now been finalised – 2nd to 4th August. The Motorsport Arena Oschersleben will be the venue for the opening race weekend of the seventh season in the ADAC GT Masters (26th – 28th April 2013).

### Dates and venues for the 2013 ADAC GT Masters

26th - 28th April: Motorsport Arena Oschersleben  
10th - 12th May: Circuit Spa-Francorchamps (Belgium)  
7th - 9th June: Sachsenring  
2nd - 4th August: Nürburgring  
9th - 11th August: Red Bull Ring (Austria)  
30th August - 1st September: Lausitzring  
13th - 15th September: Slovakiaring (Slovakia)  
27th - 29th September: Hockenheimring Baden-Württemberg

ADAC GT Masters website: Access to Press Area via 'Press' in the top menu bar at [www.adac.de/motorsport](http://www.adac.de/motorsport).

Further information available at [www.adac.de/motorsport](http://www.adac.de/motorsport) and [www.adac-gt-masters.de](http://www.adac-gt-masters.de)

Oschersleben  
26/04/13 – 28/04/13

Spa-Francorchamps (B)  
10/05/13 – 12/05/13

Sachsenring  
07/06/ – 09/06/13

Nürburgring  
02/08/13 – 04/08/13

Red Bull Ring (A)  
09/08/13 – 11/08/13

Lausitzring  
30/08/13 – 01/09/13

Slovakiaring (SK)  
13/09/13 – 15/09/13

Hockenheim  
27/09/13 – 29/09/13



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