Media Information

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DF1 is the new TV partner of the ADAC GT Masters

- **DF1 to show the ADAC GT Masters live on free-to-air TV from next year**
- **Df1.de/live joins the streaming portfolio**

Hockenheim. Introducing the new stage for the ADAC GT Masters in its 20th anniversary season: premium HD channel DF1 will be the new TV home of the ADAC's GT3 series from 2027. The new TV partner will broadcast the races on free-to-air TV and in a free livestream. As well as the thrilling live events, it will also offer a glimpse behind the scenes of the series. At least one race will be aired on free TV station DF1 on each of the six race weekends. Furthermore, the station will also stream all the races in the 2027 season live and free of charge at df1.de/live.

Premium HD channel DF1 can be received across Germany via cable, satellite and IPTV, as well as on all major streaming platforms. As well as the ADAC GT Masters, the station also offers other top-class live sport. DF1 also shows documentaries, reports, magazine programmes, and entertaining show formats. The channel is based at the Medienzentrum Unterföhring, near Munich, and has been committed to providing round-the-clock entertainment since it was launched in January 2024.

“The ADAC GT Masters is renowned for spectacular GT3 racing, top-class teams and drivers, and thrilling moments on track. We are delighted to broadcast the entire 2027 season live and free-to-air on DF1. With six iconic circuits on the calendar, the season promises motorsport of the highest calibre and the perfect setting for exciting race weekends. We are convinced that the ADAC GT Masters is an excellent addition to our live sport programme on DF1. We would like to extend our special thanks to our partners at the ADAC for the trust they have placed in us and for our successful collaboration,” says David Müller, Managing Director of TV channel DF1.

“DF1 has thrilled viewers with motorsport on two and four wheels in recent years. We are pleased to be part of that with the ADAC GT Masters from 2027. The ADAC GT Masters will be 20 years old next year. We are taking this opportunity to make the series even more attractive for spectators and competitors, with a new and extensive media package, as well as a comprehensive youth development programme," says Claudia Wagner, Managing Director of ADAC Motorsport GmbH. At the same time as introducing the new media package, the ADAC is also strengthening the pathway to the DTM next year. In 2027, the "Road to DTM" will offer an even more extensive support package amounting to € 620,000, as well as further opportunities to make their case for taking the next step in their career.

As well as the extensive TV partnership with DF1, the ADAC GT Masters will also still be available to watch in the Fan TV programme on Joyn in 2027. Plus, all races will be streamed on ServusTV On, youtube.com/ADACMotorsports and, for the first time, df1.de/live.

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