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ADAC GT Masters and Kühne+Nagel expand partnership

- **Successful collaboration with the logistics service provider to intensify**
- **Logistical support for ADAC Motorsport events and trade fairs**
- **New routing system at ADAC GT Masters powered by Kühne+Nagel ahead of premiere**

Munich. Kühne+Nagel, one of the world's leading logistics service providers, has been the official logistics partner of the ADAC GT Masters since 2019. This successful cooperation is now being continued, intensified and expanded over the long term. The logistics service provider will continue to provide logistical support for ADAC's diverse motorsport activities and be on hand at trade fairs and events with their professional skills and expertise. The focus of the collaboration is the ADAC GT Masters, where the teams in the German GT Championship, ADAC TCR Germany, ADAC Formula 4 and ADAC GT4 Germany have access to Kühne+Nagel's extensive service portfolio.

Spectators at the racetrack can already see signs of the expansion of the partnership at the ADAC GT Masters at the Nürburgring (5th – 8th August). A new routing system at the racetrack "powered by Kühne+Nagel", with the motto "We show you the way" acts as a guide showing efficient routes in the paddock. Kühne+Nagel will also make use of the far-reaching ADAC GT Masters platform with a wide audience for employer branding campaigns and business development.

"The ADAC GT Masters is an ideal platform for us to enter into exchange with customers and partners. Which is why we are delighted to be expanding the cooperation with ADAC," explained Simon Bitter, Board Member of Kühne+Nagel with responsibility for the division Road Logistics Germany.

ADAC Member of the Executive Board Lars Soutschka: "We are delighted to be taking the next step in the cooperation with a partner as strong as Kühne+Nagel. Our participants also benefit from the extensive portfolio of this global logistics company that operates internationally; they have access to the expertise of Kühne+Nagel, from logistics services in the paddock to complex, global transportation. The new routing system powered by Kühne+Nagel will be a new service available for spectators and fans at the racetracks. And the ADAC GT Masters also offers companies such as Kühne+Nagel the ideal platform for intense networking."

ADAC GT Masters 2022 calendar, subject to change

22.04. – 24.04.2022	Motorsport Arena Oschersleben
20.05. – 22.05.2022	Red Bull Ring / A
24.06. – 26.06.2022	Circuit Zandvoort / NL
05.08. – 07.08.2022	Nürburgring
19.08. – 21.08.2022	Family & Friends Festival DEKRA Lausitzring
23.09. – 25.09.2022	Sachsenring
21.10. – 23.10.2022	Hockenheimring Baden-Württemberg

Media Information



Media Contact

ADAC e.V.

Oliver Runschke, T +49 89 76 76 69 65, E-mail oliver.runschke@adac.de

Kay-Oliver Langendorff, T +49 89 76 76 69 36, E-mail kay.langendorff@adac.de

adac.de/gt-masters

adac.de/motorsport

