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German premiere for electric touring cars: FIA ETCR at the ADAC GT Masters event at the Sachsenring

- **FIA ETCR eTouring Car World Cup visits Germany for the first time**
- **Ekström, Spengler and Martin in 680-hp electric touring cars**
- **The ADAC GT Masters continues to champion sustainability**

Munich. Premiere in the ADAC GT Masters at the Sachsenring: The FIA ETCR eTouring Car World Cup lines up in Germany for the first time. When the Sachsenring hosts the German GT Championship from 23rd to 25th September, the new and innovative world cup will make its first appearance on German soil. Big motorsport names like FIA World Rallycross Champion Mattias Ekström and former ADAC GT Masters drivers Bruno Spengler and Maxime Martin battle it out at the wheel of 680-hp cars from Cupra, Hyundai and Alfa Romeo in the new series for electric touring cars.

Dr. Gerd Ennser, ADAC Sport President: “The FIA ETCR eTouring Car World Cup features innovative technology and an exciting format. We are pleased to be able to present this sustainable racing series to fans in Germany during the ADAC GT Masters event at the Sachsenring. By using renewable fuel and introducing initiatives such as the joint venture with BWT to reduce plastic waste, the ADAC GT Masters has taken on a pioneering role when it comes to sustainability. The FIA ETCR eTouring Car World Cup starting at the Sachsenring is the ideal way to show how spectacular electric touring car racing can be.”

Xavier Gavory, Series Director, FIA ETCR: “Sachsenring will be the first visit of FIA ETCR to the massive automotive market of Germany and we will be showcasing electric racing a stone’s throw from one of Europe’s largest electric car production facilities. It is fantastic to be able to visit such a vital market and we are particularly grateful to ADAC for their active approach in making this event happen. We are all determined to end our first FIA ETCR season with a fantastic showcase of our tremendous series and confident that the Sachsenring will be the perfect platform for this.”

Launched in 2021 as PURE ETCR, the ETCR racing is now in its second season. The inaugural winner was Sweden’s Mattias Ekström. Inspired by Rallycross, the majority of the events will be held in the form of “battles”, each contested by just a small number of cars, until the best from each pool go head to head in a final. One crucial part of the format are the performance boosts: This “power up” mode is available to all the competitors for a few seconds and temporarily increases the maximum output to 500 kW (680 hp). The electric cars accelerate from 0 to 100 km/h in just 3.2 seconds.

FIA ETCR is been committed to climate-neutrality. The issue of sustainability is also an integral element of the ADAC GT Masters. Together with series partner BWT, the ADAC launched a successful initiative back in 2021. Roughly 100,000 plastic bottles are saved by installing water dispensers in the team, media and organisational areas. In the 2022 season, this concept has been expanded to incorporate ADAC



Media Information



GT Masters spectator areas. This year, Shell is supplying the German GT Championship with its renewable fuel "Shell Blue Gasoline 98 GT Masters". 50 % of the components in this fuel are sustainable, contributing significantly to the reduction of CO2 emissions.

The next round of this season's ADAC GT Masters takes place from 19^h to 21th August at the DEKRA Lausitzring. All ADAC GT Masters races start at 13:00. International viewers can watch the qualifying and the races live on adac.de/motorsport, the new ADAC Motorsports YouTube channel youtube.com/ADACMotorsports and motorsport.tv.

2022 ADAC GT Masters calendar, subject to amendment

22.04. – 24.04.2022	Motorsport Arena Oschersleben
20.05. – 22.05.2022	Red Bull Ring / A
24.06. – 26.06.2022	Circuit Zandvoort / NL
05.08. – 07.08.2022	Nürburgring
19.08. – 21.08.2022	Family & Friends Festival DEKRA Lausitzring
23.09. – 25.09.2022	Sachsenring
21.10. – 23.10.2022	Hockenheimring Baden-Württemberg

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