

# Media information



20.12.2021 – ADAC GT Masters

## Brüder Mannesmann Werkzeuge becomes partner of the German GT Championship

- **Multi-year cooperation with tool manufacturer**
- **Company delights with many sporting commitments**

Munich. The German GT Championship and Brüder Mannesmann Werkzeuge GmbH have agreed a multi-year partnership. As of next season, the striking logo of the long-established company, which celebrates its 90th birthday this year, will feature prominently at the ADAC GT Masters racetracks. Furthermore, the extensive range of Brüder Mannesmann tools will be on display to spectators in the paddock.

“We are delighted with the partnership with the German GT Championship. As a partner of ADAC for decades, we see the new partnership as a consistent and logical step in our future cooperation. The German GT Championship is one of the most renowned and best-known racing series at European level,” said Frank Schafstein, member of the management board at Brüder Mannesmann.

“We are pleased to welcome Brüder Mannesmann Werkzeuge GmbH as a strong new partner of the German GT Championship,” said ADAC Motorsport Director Thomas Voss. “Speed and precision are among the key success factors in motorsport. As such, the company’s premium tools are the perfect fit for the ADAC GT Masters.”

Brüder Mannesmann Werkzeuge has been cooperating with the ADAC for many years. For example, the Remscheid-based company is also an official licensee of the club and offers products including toolboxes, battery chargers and torque brackets in an ADAC design. Items from Brüder Mannesmann Werkzeuge have for a long time been among the most popular premiums in the ADAC referral programme.

The involvement in sport is very close to the heart of Brüder Mannesmann Werkzeuge. As well as the ADAC GT Masters, the company is partner of football club VfL Wolfsburg in the German Bundesliga and Red Bull Radical, the toughest mountain bike race in Germany.

### About Brüder Mannesmann Werkzeuge GmbH

Formed in 1931, the company Brüder Mannesmann Werkzeuge GmbH, under the leadership of Frank and Moritz Schafstein, offers a range of premium products consisting of more than 8,000 tool items. As well as an extensive assortment of hand and electric tools, selected for do-it-yourselfers and the industry, the Center Line and Green Line are also available to the trades. The Center Line consists of electric tools for handymen and professionals. The Green Line is a range of top-quality hand tools, manufactured according to DIN-ISO, and with a 10-year manufacturer’s guarantee.



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## 2022 ADAC GT Masters calendar, subject to amendment

22.04. – 24.04.2022	Motorsport Arena Oschersleben
20.05. – 22.05.2022	Red Bull Ring / A
24.06. – 26.06.2022	CM.com Circuit Zandvoort / NL
05.08. – 07.08.2022	Nürburgring
19.08. – 21.08.2022	Family & Friends Festival DEKRA Lausitzring
23.09. – 25.09.2022	Sachsenring
21.10. – 23.10.2022	Hockenheimring Baden-Württemberg

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