

29/07/2020 – No 41 – ADAC GT Masters

H&R become new partners of ADAC GT Masters

- Strong team: Suspension specialist and ADAC GT Masters
- Clear branding on number plates of all cars

Munich: With just a few days to go before the ADAC GT Masters season kicks off this weekend (31st July - 2nd August) at the Lausitzring, the race series has entered into a partnership with H&R. The logo of the suspension specialist from Lennestadt will be displayed on all number plates of the 30 plus GT3 racing cars contesting the Super Sports Car League. SPORT1 will broadcast both ADAC GT Masters races live and in full. Racing can also be watched online as livestream at sport1.de, adac.de/motorsport and youtube.com/adac.

H&R stands for the intensive transfer of technology from international motor racing to the development of innovative suspension components for road-going cars. Teams that utilise H&R's technology have secured countless victories and titles in every series, ranging from Formula 1 to endurance classics such as the 24-hour races at Le Mans and at the Nürburgring. The automotive industry also relies heavily on the suspension specialist's know-how, and a large number of the GT3 vehicles in the starting field come already equipped with H&R springs ex-works. H&R was previously a partner of the ADAC GT Masters and used to display its logo on number plates both in and outside vehicles.

"H&R and the ADAC GT Masters make a strong team," said Thomas Voss, Head of ADAC Motorsport and Classic. "The company has achieved a great deal of success over the past few years with its top-class products and is a perfect fit with the ADAC GT Masters which is also extremely successful. We are delighted that H&R has decided to rejoin the ADAC GT Masters as a partner."

"The ADAC GT Masters and H&R make an ideal combination," said Heinz Remmen, CEO at H&R. "The super sports cars are true high-performance vehicles that fit perfectly with H&R products. The ADAC GT Masters provides the ideal platform for our products and the marketing of our suspension components."

About H&R

The H&R Spezialfedern GmbH & Co. KG is a leading manufacturer of high-quality suspension components for automobiles. The current range includes parts for a wide range of models and is continuously being expanded. Around 120 employees develop and produce suspension products and associated components to the highest quality standards. H&R also manufactures compression and tension springs for industrial applications and specialised medical products, including the Bonehelix which has a worldwide patent. At its main headquarters in Lennestadt (Sauerland), the company produces quality products for customers and clients in over 70 countries worldwide under the H&R trademark. H&R has its own subsidiary in the USA.

Media information



Race calendar for the 2020 ADAC GT Masters (subject to official approval)

31/07/20 - 02/08/20	Lausitzring
14/08/20 - 16/08/20	Nürburgring
18/09/20 - 20/09/20	Hockenheim
02/10/20 - 04/10/20	Sachsenring
16/10/20 - 18/10/20	Red Bull Ring (AUT)
30/10/20 - 01/11/20	Circuit Zandvoort (NL)
06/11/20 - 08/11/20	Motorsport Arena Oschersleben

Media Contact

ADAC e.V.

Oliver Runschke, T +49 89 76 76 69 65, E-mail oliver.runschke@adac.de

Kay-Oliver Langendorff, T +49 89 76 76 69 36, E-mail kay.langendorff@adac.de

adac.de/gt-masters

adac.de/motorsport

