## Media information



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# ADAC GT Masters and Postcon National extend successful partnership

- Partners since 2015 Super Sports Car League and mail service provider
- All-embracing brand presence at ADAC GT Masters events

Munich: The ADAC GT Masters and Postcon National are set to continue a successful partnership that first began in 2015. The Super Sports Cars League and Germany's second-largest mail service provider have agreed to go on working together until 2022, and Postcon's logo will continue to feature prominently on the windscreens of all super sports cars, at race tracks and during awards ceremonies. The 2020 ADAC GT Masters season kicks off at the Lausitzring from 31st July to 2nd August.

"We are pleased that our successful partnership with the ADAC GT Masters is set to continue," said Michael Mews, Managing Director at Postcon National. "The ADAC GT Masters and Postcon National complement each other perfectly, because speed, reliability and professionalism are key elements for success both on the racetrack and when delivering letters."

"Postcon have been strong, reliable partners of the ADAC GT Masters for many years," said Thomas Voss, Head of ADAC Motorsport and Classic. "I think it's great that we are going to continue working together over the next few years. As a result, Postcon National will continue to have an all-embracing brand presence at ADAC GT Masters race weekends and will remain an exclusive partner for the posting of letters and packages."

### About Postcon National: The postal service for professionals

Postcon National GmbH is one of Germany's largest private mail service providers, handling around half a billion letter-box size items per year. This specialist for business mail reaches every household in Germany via its network of third parties and has 20 years experience in the German mail market, delivering letter-box size items, ranging from business letters to catalogues and small packages.

As a nationwide specialist for the delivery of business letters, bulk/catalogue mail and advertising mail shots, Postcon National has 20 years experience in developing and implementing complex solutions to deal with customers' business mail throughout Germany, either by using its own delivery staff or partner networks.

Customers include major institutions such as banks and insurance companies, energy suppliers, commercial enterprises, telecommunications providers and the public sector.

More info at www.postcon.de









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### Race calendar for the 2020 ADAC GT Masters (subject to official approval)

31/07/20 - 02/08/20	Lausitzring
14/08/20 - 16/08/20	Nürburgring
18/09/20 - 20/09/20	Hockenheim
02/10/20 - 04/10/20	Sachsenring
16/10/20 - 18/10/20	Red Bull Ring (AUT)
30/10/20 - 01/11/20	Circuit Zandvoort (NL)
06/11/20 - 08/11/20	Motorsport Arena Oschersleben

Further information can be found at www.adac.de/gt-masters

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