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SPORT1 will remain TV partner of ADAC GT Masters until 2020

- SPORT1 will continue to broadcast all races exclusively on free-to-air TV live and in full
- Qualifying live from the ADAC GT Masters will also feature on SPORT1 platforms in future
- Comprehensive TV package with live and magazine-style reporting
- ADAC Formula 4 and ADAC TCR Germany will also continue to be broadcast live on SPORT1 and SPORT1+ and as live stream at SPORT1.de

Hockenheim: SPORT1 will again show ADAC GT Masters races live and in full over the next three years on free-to-air TV in Germany, Austria and Switzerland. Germany's leading 360° sports platform will broadcast all ADAC GT Masters races live until the year 2020 and will also continue to show ADAC Formula 4 and ADAC TCR Germany races live on SPORT1, on its pay-to-view SPORT1+ TV station and as live stream at SPORT1.de, as before. In addition, SPORT1 will also in future present the ADAC GT Masters qualifying sessions live on its platforms.

SPORT1 holds the exclusive, platform-neutral live rights for the ADAC GT Masters in Germany and complements broadcasts with extensive digital coverage on its SPORT1.de online platform, via SPORT1 apps and on the SPORT1 social media channels. A 60-minute magazine after each race weekend provides a condensed summary of what has been happening in the three race series. SPORT1 has been the exclusive live TV partner of the ADAC GT Masters since 2015 and has already broadcast more than 50 hours of free-to-air pictures from the ADAC GT Masters, ADAC Formula 4 and ADAC TCR Germany so far this year.

Olaf Schröder, CEO of Constantin Medien and chairman of the Board at SPORT1: "With this long-term extension of our contract, we are continuing our successful partnership with the ADAC and will continue to offer viewers the chance to watch the ADAC GT Masters, the ADAC Formula 4 and the ADAC TCR Germany in our 'Home of Motorsport' flagship programme. The focus as far as the Super Sports Car League is concerned is on an attractive, very promising series which enjoys a high profile among the automotive sports fraternity thanks to the many spectacular GT3 vehicles. Our audience just loves the variety of different marques and the visually exciting racing experience with its amazing sounds – that is reflected in the growing numbers of viewers tuning in, which in turn, is also helped by our editorial format, by the very attractive broadcasting venues and the 360° coverage that we provide."

ADAC Managing Director Lars Soutschka: "We have successfully grown the ADAC GT Masters with the help of SPORT1. We are delighted that our successful cooperation is set to continue over the next three years. The extensive live coverage provided by SPORT1 is first-rate, whether on TV or on the various digital platforms run by SPORT1. We are providing a high degree of planning certainty for everyone involved by continuing with live transmissions from the ADAC GT Masters, the ADAC Formula 4 and the ADAC TCR Germany in the long-term."

About SPORT1

IN THE MIDDLE OF THE ACTION with SPORT1: The leading 360° sports platform in the German-speaking world stands for high-quality, live sport, proven sports competency and well-founded, entertaining coverage. Under the multimedia umbrella brand of SPORT1, Sport1 GmbH, a division of Constantin Medien AG, pursues various TV, online, mobile, radio and social media activities. As regards TV, the SPORT1 free-to-air TV channel which broadcasts in SD and HD, and the pay-to-view TV stations SPORT1+ and SPORT1 US which are available on various platforms in SD and HD in Germany, Austria and Switzerland are part of the portfolio managed by the sports media company with headquarters in Ismaning near Munich. In addition, SPORT1.de, one of Germany's leading online sports platforms, also provides up-to-date, multimedia content as

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well as comprehensive live streams and video programming. SPORT1 also has its own SPORT1 YouTube channel and gaming programming. As regards mobile phone provision, its sports apps are among the most successful in Germany. The company also runs a digital sports radio channel, SPORT1.fm.

Further information available from www.adac.de/gt-masters

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