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## CAMP DAVID official fashion partners of ADAC GT Masters

- Fashion house also a partner of ADAC Klassik

Munich: The ADAC GT Masters is teaming up with an official fashion partner in 2017. Famous menswear brand CAMP DAVID are the latest partners to join the ADAC GT Masters. The German fashion label, headquartered in Berlin Hoppegarten, is now involved in both the Super Sports Car League and in the ADAC Klassik. The brand will equip participants in touring events for classic cars such as the ADAC Deutschland Klassik and the ADAC Trentino Classic with its top-quality menswear collections in future.

Thomas Finkbeiner, Managing Director of CLINTON Großhandels GmbH: "Fashion and cars are both the embodiment of style, elegance and dynamism, which is why we are now getting involved with motor racing through our CAMP DAVID brand and are looking forward to this exclusive and exciting partnership with the ADAC GT Masters and ADAC Klassik."

ADAC CEO Lars Soutschka: "We would like to welcome our new CAMP DAVID fashion partner to the ADAC GT Masters and ADAC Klassik. We relish the chance to work with the brand which stands for passion and enthusiasm and is a perfect fit with the super sports cars in the ADAC GT Masters and our amazing ADAC Klassik touring events."

The new ADAC GT Masters season kicks off on the weekend of 28th - 30th April in the Motorsport Arena Oschersleben. SPORT1 will broadcast all races live and in full.

### About CAMP DAVID

CAMP DAVID embodies high-quality menswear collections in combination with an authentic lifestyle. Intricately designed details highlight this way of life and give the brand its unique image. Whether fashionable casual wear, denims for relaxing in or elegant formal attire, quality, passion and a positive sense of life are embedded in every fibre and ensure a timeless quality. The CAMP DAVID range is complemented by sporty beach and body wear, a range of footwear and a perfume collection.

Further information about CAMP DAVID at [campdavid.de](http://campdavid.de)

### 2017 ADAC GT Masters Calendar

28/04/17 - 30/04/17	Motorsport Arena Oschersleben
19/05/17 - 21/05/17	Lausitzring (with DTM)
09/06/17 - 11/06/17	Red Bull Ring, Austria
21/07/17 - 23/07/17	Circuit Park Zandvoort, Netherlands
04/08/17 - 06/08/17	Nürburgring
15/09/17 - 17/09/17	Sachsenring
22/09/17 - 24/09/17	Hockenheimring Baden-Württemberg

For further info [www.adac.de/gt-masters](http://www.adac.de/gt-masters)

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## MEDIA INFORMATION

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