



Press release



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Merry Driftmas! The 2014 ADAC Rallye Deutschland - a Perfect Christmas Gift

• Pre-sale tickets for the German World Rally Championship event now available

Munich/Trier, 11 December 2013 – Are you looking for a really special Christmas present? Why not buy vouchers for the 2014 ADAC Rallye Deutschland?

The German event of the FIA WRC will take place from 21 to 24 August next year. Buy a ticket voucher for Christmas and give more than 6 months of eager anticipation. The icing on the cake: four spectacular days with the world elite of rally racing. It's a gift that will set any motor sport fan's eyes aglow.

The 2014 ADAC Rallye Deutschland will be the ideal opportunity to witness the racing skills of World Champion Sébastien Ogier and his competitors at close quarters. Attractive Special Stages with spectacular speed drifts and high-speed stunts await the spectators at the 12th edition of the German WRC event. The vineyards rising above the Mosel river and the Arena Panzerplatte in the Baumholder military training area are among the rally's most famous and notorious stages. Traditionally, the Rallye Deutschland ends with the podium ceremony at Trier's ancient Roman gate, the Porta Nigra.

The pre-sale is open: Get your vouchers and tickets now!

To make rally fans' Christmas dreams come true, ADAC has just opened the ticket pre-sale for the 2014 ADAC Rallye Deutschland: Rally passes/vouchers are now available for €69.00* (€64.00 for ADAC members) under "Tickets" at www.adac.de/rallye-deutschland. Along with the pass/voucher, you can pre-order the official rally magazine at an extra €5.00.

Details:

In 2014, the rally pass will once again be the flat rate ticket to four action-packed days at the ADAC Rallye Deutschland. It provides access to all spectator areas along the Special Stages, to the Shakedown and to the Service Park where rally fans are right in the middle of it all, watching the teams at work and admiring the rally drivers.

The pass includes:

- All Special Stages on all days
- Access to the Service Park on all days
- Access to the Shakedown on Thursday
- A spectator map providing all the essential information about the rally
- ADAC Rallye Deutschland pass lanyard
- ADAC Rallye Deutschland sticker

2014 ADAC Rallye Deutschland information:

The ADAC Rallye Deutschland means singular excitement and motor sport at its best. Narrow stages in the Mosel vineyards, hard surfaces in the military training area, and hot duels on the fast tarmac roads push the drivers to the limit. Due to its diversity, the German WRC event is actually three different rallies rolled into one. Some 200,000 fans from all over Europe flock to this exciting challenge each year, giving the ADAC Rallye Deutschland its unique character.





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