

ADAC Rallye Deutschland (23 to 26 August 2012)

24 July 2012

### **Spectator-friendly ADAC Rallye Deutschland Improved service in the German rally's anniversary edition**

Munich/Trier, 24 July 2012 – The ADAC Rallye Deutschland stands both for the highest competitive levels of motorsport and perfect conditions for the spectators. The 10<sup>th</sup> edition of the German WRC tour is proud again to present spectator arrangements aimed at taking care of the expected 200,000 or so fans' every need in terms of amenities and information.

This year, the organisers started right on the motorways bringing the spectators to the rally region around Trier. They set up 35 large panels providing optimum early guidance, such as the most convenient motorway exits to the 60 or so spectator areas along the 15 Special Stages, the Start/Finish location and the Service Park on the Trier trade fair grounds.

PA systems will be set up in 18 main spectator areas along the itinerary to quickly update the fans. Seven speakers will comment the action in four languages.

Over 30 local ADAC clubs are involved in the organisation of marshalling and catering services etc. in the spectator areas. For instance, 200 portaloos will be available. Reserved spaces and barrier-free access for wheel-chair users will be provided as well. Of course, their attendants will be admitted free of charge.

10 information and contact points will be distributed throughout the whole rally region to assist visitors with individual and competent information regarding their questions. The locations and opening hours of the info points can be found on the Internet at [www.adac-rallye-deutschland.de](http://www.adac-rallye-deutschland.de), as well as a listing of 19 camp sites and 11 tourist information centres which can be used to reserve accommodation.

Astute rally fans wishing to plan their routing even more professionally may download PDF maps reflecting the rally itinerary and get precise the GPS access coordinates of the parking lots for their navigation devices.

As it has been the practice since 2001, spectator management will be closely scrutinised by environmental experts who will monitor the event's compliance with the EU's Fauna Flora Habitat Directive, thus ensuring maximum sustainability. Specially installed wood bridges or stairs in sensitive locations such as the edges of ditches or embankments to protect such places against trampling have been an ADAC Rallye Deutschland tradition.

Tickets to the FIA's German WRC event are available over a phone hotline at 01805-960960 (14 cents/min from the German landline network, considerably more expensive via mobile phone) or over the Internet at [www.adac-rallye-deutschland.de](http://www.adac-rallye-deutschland.de). Tickets will be shipped this week Cal week 30. Tickets will also be available from ADAC local offices throughout the rally region.

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**PRESS INFORMATION**

Interested parties will be glad to know that ADAC sells all categories of ticket at the same affordable prices as last year. The four-day GOLD Rally Passes cost €89.00, SILVER Rally Passes €69.00 and BRONZE Rally Passes €59.00. GOLD and SILVER passes include admission to the CIRCUS MAXIMUS around Trier's landmark Porta Nigra gate.

Spectators interested in attending on only one of the days may purchase their single-day tickets at the respective Special Stages for €10.00 to €15.00.

**Further information:**

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ADAC Rallye Deutschland also on facebook: [www.facebook.com/adac.rallye.deutschland](https://www.facebook.com/adac.rallye.deutschland)

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