

## Press release





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# Lightning-fast laps: Ollmuth Special Stage new extra highlight for spectators at the 2016 ADAC Rallye Deutschland

٠ New circuit stage near Trier provides ideal conditions for rally fans

Munich/Trier, 28 July 2016 – When a Special Stage (SS) is designated a "Super Special Stage", it can mean only one thing for fans of the ADAC Rallye Deutschland: this is the place to go for jam-packed action! Especially since this particular Super Special Stage is making its debut on the schedule of the German FIA WRC event. We are talking about Ollmuth, the new Special Stage which World Champion Sébastien Ogier and the other WRC stars will tackle early Friday night (19 August 2016). The circuit stage near Trier, which offers perfect viewing, is one of many new highlights which Clerk of the Course Alfred Rommelfanger and his organising team have added to this year's itinerary.

Ollmuth is a spectacular finale in Friday's line-up for the rally participants who, by that time, will have completed the vineyard stages, Mittelmosel and Moselland, twice. After regrouping to restore the correct starting order, the WRC rally cars will assemble a few kilometres south of Trier near the town of Franzenheim. From there, they will start off south at 18:12 hours on a spectacular circuit that packs a punch: at the highest rally-racing speeds, the drivers will attack narrow rural roads, tight corners and tricky crests. Each participant will complete the circuit stage twice. The WRC leader will start first, then his pursuers. In the middle of the third lap, the crews will turn off towards Ollmuth and reach the finish line after a total of 8.21 challenging kilometres.

The new Special Stage offers prime conditions for rally spectators in every aspect. First of all, it is within easy reach – only a very short drive from Trier on federal highway 268 towards Zerf. Another advantage is the rather late starting time, allowing last-minute spectators to pay a quick "after work visit" to the ADAC Rallye Deutschland. Finally, the extensive natural spectator stands along the track create a special arena-type atmosphere. They offer the ideal vantage point for the spectators to cheer on their favourites and virtually never lose sight of the vehicles over the entire distance.

The new Special Stage near Ollmuth adds a circuit stage format to Friday's line-up for the ADAC Rallye Deutschland that is as spectator-friendly as it is spectacular. Saturday has a similar treat in store: The Sprints in the arena on the legendary Panzerplatte have enthused spectators since 2014. This year, there will be three Sprints on the Baumholder military range.

## Get your rally and day passes in pre-sale now!

Just like the planning process, the pre-sale of passes to the ADAC Rallye Deutschland is in full swing. In addition to the four-day rally passes, fans can now also buy day passes for Friday, Saturday or Sunday in pre-sale. On the day printed on the pass, passholders get access to all spectator areas along each Special Stage and the Trier Service Park. Day passes to the 2016 ADAC Rallye Deutschland at €35 are available only in pre-sale. Rally and day passes are now available at http://shop.rallye-deutschland.de.

## Attractive packages available in pre-sale

In pre-sale, rally passes for the 2016 ADAC Rallye Deutschland come at a discount and in attractive packages, for the first time including the official rally programme brochure (in German only, with directions, safety instructions etc. in English and French). In pre-sale, a four-day rally pass costs €70 (€65 for ADAC members). The package including the programme brochure is more attractively priced than in past years. Pre-ordered rally passes are also a better bargain





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than those bought at the on-site ticket offices, where the regular four-day pass will be €80 (no programme brochure and no discount for ADAC members). The rally passes cover:

- Access to all Special Stages on all days
- Access to the Service Park on all days
- Access to the Shakedown on Thursday
- A spectator map providing all the essential information about the rally
- ADAC Rallye Deutschland lanyard
- ADAC Rallye Deutschland sticker
- ADAC Rallye Deutschland programme brochure

## The official magazine of the 2016 ADAC Rallye Deutschland

On 80 loaded pages, the official Rally Magazine offers its readers the essential information on drivers, teams, the itinerary and spectator areas of the 2016 ADAC Rallye Deutschland. Exciting background stories, exclusive interviews, an attractive sweepstake and many fascinating rally topics round off the rally magazine. Detailed maps including the official large Spectator Map are further sources of information for diehard rally fans. The magazine is available for €5 at www.adac.de/rallye-deutschland. It is also available from the ADAC Rallye Deutschland ticket shop by calling +49 261 13 03 300 or sending an e-mail to ticket@rallye-deutschland.de. It comes free with the 4-day rally pass. It will be available at the on-site ticket offices at the Shakedown and the usual ticket points during the whole event.

#### **ADAC Rallye Deutschland information:**

The ADAC Rallye Deutschland has a unique world-wide reputation. Its mix of hairpin stages in the Mosel vineyards, tough tracks on the Baumholder tank range and fast asphalt roads presents extreme challenges for both teams and drivers. This mix requires excellent driving skills and versatility. Diversity, high-class action and closeness to the fans are the ingredients that make the ADAC Rallye Deutschland such an attractive package for spectators as well. Year after year, this major event draws enthusiastic crowds from all over Europe, giving it a special, international atmosphere.

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