



Press release



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Must-read for fans: official 2016 ADAC Rallye Deutschland magazine now available

- Rally magazine with reports, interviews and all the latest info on the German WRC event
- Included in the price of rally passes in pre-sale

Munich/Trier, 15 July 2016 – The complete itinerary and stages, all teams, all facts and much more is now out in the official rally magazine of the 2016 ADAC Rallye Deutschland. The comprehensive programme brochure of the 2016 German WRC rally is an invaluable source of information for all who come to the event. The official rally magazine has also become a sought-after collectible for rally fans. The official 2016 ADAC Rallye Deutschland magazine is now available.

For €5 + shipping it can be ordered from the ticket shop at www.adac.de/rallye-deutschland. It is also available from the ADAC Rallye Deutschland ticket shop by calling +49 261 13 03 300 or sending an e-mail to ticket@rallye-deutschland.de. This year, the best way of getting the magazine is by ordering rally passes in pre-sale: it comes free with the 4-day rally pass. During the event, it will be available at the on-site ticket offices, info points and Special Stages of the ADAC Rallye Deutschland (18 to 21 August 2016).

On 80 loaded pages, the readers will find everything there is to know about the 2016 ADAC Rallye Deutschland: What do the favourites think of the 18 Special Stages in the Eifel, Mosel, Palatinate and Saarland regions? What are the best stories from the action-packed history of the ADAC Rallye Deutschland? How is it possible to replace a carbon fibre fender in only three minutes? The magazine has interesting answers to these and a lot more questions.

The comprehensive service section explains all Special Stages of the ADAC Rallye Deutschland in three languages (German, English, French). Detailed maps reveal the best spectator points to allow fans who are new to the area to find all the hotspots of the ADAC Rallye Deutschland. This year, the large official spectator map is a supplement to the magazine. The magazine also provides information about the Trier Service Park and all the highlights scheduled this year. The WRC supporting series WRC2 and WRC3, the German rally scene and the ADAC Opel Rallye Cup also feature in the magazine. A sweepstake with numerous prizes including a VIP weekend at the ADAC GT Masters, including a race taxi ride, hospitality, accommodation and a look behind the scenes rounds off this exciting read.

Get your rally and day passes in pre-sale now!

Just like the planning process, the pre-sale of passes to the ADAC Rallye Deutschland is in full swing. In addition to the four-day rally passes, fans can now also buy day passes for Friday, Saturday or Sunday in pre-sale. On the day printed on the pass, passholders get access to all spectator areas along each Special Stage and the Trier Service Park. Day passes to the 2016 ADAC Rallye Deutschland at €35 are available only in pre-sale. Rally and day passes are now available at http://shop.rallye-deutschland.de.

Attractive packages available in pre-sale

In pre-sale, rally passes for the 2016 ADAC Rallye Deutschland come at a discount and in attractive packages, for the first time including the official rally programme brochure (in German only, with directions, safety instructions etc. in English and French). In pre-sale, a four-day rally pass costs €70 (€65 for ADAC members). The package including the programme brochure is





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more attractively priced than in past years. Pre-ordered rally passes are also a better bargain than those bought at the on-site ticket offices, where the regular four-day pass will be &80 (no programme brochure and no discount for ADAC members). The rally passes cover:

- Access to all Special Stages on all days
- Access to the Service Park on all days
- Access to the Shakedown on Thursday
- A spectator map providing all the essential information about the rally
- ADAC Rallye Deutschland lanyard
- ADAC Rallye Deutschland sticker
- ADAC Rallye Deutschland programme brochure

ADAC Rallye Deutschland information:

The ADAC Rallye Deutschland has a unique world-wide reputation. Its mix of hairpin stages in the Mosel vineyards, tough tracks on the Baumholder tank range and fast asphalt roads presents extreme challenges for both teams and drivers. This mix requires excellent driving skills and versatility. Diversity, high-class action and closeness to the fans are the ingredients that make the ADAC Rallye Deutschland such an attractive package for spectators as well. Year after year, this major event draws enthusiastic crowds from all over Europe, giving it a special, international atmosphere.

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