

Press release





16 June 2016 - no. 07 - 2016 ADAC Rallye Deutschland

Successful together: The ADAC Rallye Deutschland – ADAC's major collaborative motor sport accomplishment

- All 18 ADAC regional clubs assume responsibility
- Over 70 ADAC local clubs make 2,000 trained Marshals available
- Some 3,000 volunteers contribute to the effort

Munich/Trier, 16 June 2016 – The ADAC Rallye Deutschland is teamwork at its best. Of course, this applies to the WRC star drivers who depend on their co-drivers. It also applies to the behind-the-scenes work required to pull off this major motor sport event. Many people work hand in hand to offer spectacular but safe rally-racing entertainment to the fans. Some 3,000 volunteers contribute their share, making the German FIA WRC event ADAC's major collaborative motor sport accomplishment.

ADAC's sponsorship of the ADAC Rallye Deutschland involves all 18 ADAC regional clubs. The regional clubs assume patronage of the 18 Special Stages (SS) of the 2016 rally. They also involve their numerous local clubs and organisational units in the organisation of the rally. This year, over 70 ADAC local clubs and motor sport clubs will be on location with their delegations to make a decisive contribution towards a successful ADAC Rallye Deutschland.

"The ADAC Rallye Deutschland is one of the major motor sport events in Germany. It has particular significance for us at ADAC and in the 18 regional clubs, who are all involved in the event," says ADAC Motor Sport President Hermann Tomczyk. "Every year, the ADAC Rallye Deutschland is a testimony and an homage to the importance of volunteer engagement in motor sport. The German WRC rally is a success also due to the support from some 3,000 volunteer helpers every year. Without this volunteer engagement, an event on this scale would be impossible to run."

The greatest share of the local clubs' effort goes into marshalling duties. Some 2,000 volunteers will officiate as Marshals along the 300 kilometres of Special Stages to ensure maximum safety. The Marshals and Special Stage officials are members of ADAC local clubs. They travel to the greater Trier area from every part of Germany. The number of Marshals at this year's ADAC Rallye Deutschland will be boosted by volunteers from Sweden, the Netherlands, Belgium and Switzerland. Says Volker Paul, Deputy Safety Officer of the ADAC Rallye Deutschland: "Safety personnel planning is a very big task. After all, some 300 Marshals are needed at the same time at some of the Special Stages. We start checking the availability of our local clubs in late January. As soon as we have finalised the itinerary, we proceed to fine-tuning our requirements. This is a logistical challenge. At the same time, this is great fun for everyone as the volunteers are enthusiastic and look forward to being part in this great motor sport highlight every year."

Each Special Stage team is responsible for setting up the infrastructure required for a FIA World Rally Championship event and for ensuring the safety of spectators and competitors alike. The venues of the 2016 ADAC Rallye Deutschland are scattered around the greater Trier area, extending from the Mosel to the Eifel region, to the Saarland and the Hunsrück hills. Since the teams from the ADAC local clubs usually work at the same Special Stage or in the same region year in year out, the volunteers are very familiar with their locations and tasks. Over the years, this volunteer involvement develops into very strong personal feelings of connectedness and belonging.





Press release



The tasks of the volunteers include the setting up and breaking down of Special Stages. Once the setup is complete marshalling and spectator guidance duties require everybody's full attention: Three to four hours before the first rally car passes, the Marshals are briefed by their Special Stage officials before moving into their posts or radio posts along the track. Since a Special Stage is usually run twice, once in the morning and once in the afternoon, this means that Flag Marshals are on their toes all day long.

Volunteering as a Marshal requires intensive training: Months before the start of the rally, ADAC conducts special training courses. The special training focused on the unique requirements of the WRC rally is mandatory for every Marshal at the German event in the FIA WRC.

Alongside the members of ADAC local clubs charged with marshalling duties, another about 1,000 volunteers are involved in setting up spectator areas and parking lots, selling rally passes and programme brochures and catering for the spectators. A large team of paramedics and doctors is also part of the 3,000-strong volunteer force mobilised for the ADAC Rallye Deutschland. Assigned to the various Special Stages in a leg of the rally, several ambulances will be stationed along the rally itinerary on each day. To further bolster the ADAC Rallye Deutschland medical infrastructure, mobile paramedics deploy on motorcycles. A rotorwing HEMS crew follows the lead cars from Special Stage to Special Stage.

Get your rally and day passes in pre-sale now!

Just like the planning process, the pre-sale of passes to the ADAC Rallye Deutschland is in full swing. In addition to the four-day rally passes, fans can now also buy day passes for Friday, Saturday or Sunday in pre-sale. On the day printed on the pass, they give access to all spectator areas along each Special Stage and the Trier Service Park. Day passes to the 2016 ADAC Rallye Deutschland at €35 are available only in pre-sale. Rally and day passes are now available at <u>http://shop.rallye-deutschland.de</u>.

Attractive packages available in pre-sale

In pre-sale, rally passes for the 2016 ADAC Rallye Deutschland come at a discount and in attractive packages, for the first time including the official rally programme brochure (in German only, with directions, safety instructions etc. in English and French). In pre-sale, a four-day rally pass costs €70 (€65 for ADAC members). The package including the programme brochure is more attractively priced than in past years. Pre-ordered rally passes are also a better bargain than those bought at the on-site ticket offices, where the regular four-day pass will be €80 (no programme brochure and no discount for ADAC members). The rally passes cover:

- Access to all Special Stages on all days
- Access to the Service Park on all days
- Access to the Shakedown on Thursday
- A spectator map providing all the essential information about the rally
- ADAC Rallye Deutschland lanyard
- ADAC Rallye Deutschland sticker
- ADAC Rallye Deutschland programme brochure

ADAC Rallye Deutschland information:

The ADAC Rallye Deutschland has a unique world-wide reputation. Its mix of hairpin stages in the Mosel vineyards, tough tracks on the Baumholder tank range and fast asphalt roads presents extreme challenges for both teams and drivers. This mix requires excellent driving skills and versatility. Diversity, high-class action and closeness to the fans are the ingredients that make the ADAC Rallye Deutschland such an attractive package for spectators as well. Year after year, this major event draws enthusiastic crowds from all over Europe, giving it a special, international atmosphere.



Press release





Press Contact

ADAC Rallye Deutschland Peter Linke, phone: +49 89 53 09 970, e-mail: media@rallye-deutschland.de

ADAC e.V.

Oliver Runschke, phone: +49 89 76 76 69 65, e-mail: oliver.runschke@adac.de Kay-Oliver Langendorff, phone: +49 89 76 76 69 36, e-mail: kay.langendorff@adac.de

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