



## **Media information**



20 April 2016 - no. 04 - 2016 ADAC Rallye Deutschland

# Get your passes for the 2016 ADAC Rallye Deutschland

- Pre-sale for the German FIA WRC rally in full gear
- Rally passes with an attractive package for four days of full throttle action
- New and only in presale: Day passes starting at €35

Munich/Trier, 20 April 2016 – Great anticipation ahead of the ADAC Rallye Deutschland: Explosive action is guaranteed when World Champion Sébastien Ogier and his fellow WRC stars show their skills in the greater Trier area from 18 to 21 August 2016. 18 exciting Special Stages promise the ultimate thrill. Among the numerous innovations ensuring even more kicks are two new Special Stages: Ollmuth (near Trier) and Freisen-Westrich (between the Saarland and Palatinate regions). Five runs of the Panzerplatte on the legendary Baumholder military range will be among the highlights of the 306km itinerary this year. Racing will conclude with the new Power Stage at Sauertal. As usual, the show start and podium ceremony will take place against the historic backdrop of the Porta Nigra in Trier. Preparations for this motor sport spectacular are in full gear and on schedule. The pre-sale of passes is also running at full throttle.

Rally fans are in for four amazing days: they will get a chance to experience the WRC cars up close, be around the world's best rally drivers and get fascinating glimpses behind the scenes of the German FIA WRC event. To experience rally moments like these live, make sure to get those coveted passes for the 2016 ADAC Rallye Deutschland in time at http://shop.rallye-deutschland.de.

#### Attractive packages available with pre-sale rally passes

Pre-sale rally passes for the 2016 ADAC Rallye Deutschland come at a discount and in attractive packages, for the first time including the official rally programme brochure (in German only). In pre-sale, a four-day rally pass costs  $\in$ 70 ( $\in$ 65 for ADAC members). The package including the programme brochure is more attractively priced than in past years. Pre-ordered rally passes are also a better bargain than those bought at the on-site ticket offices, where the regular four-day pass will be  $\in$ 80 (no programme brochure and no discount for ADAC members). Pre-sale rally passes include:

- All Special Stages on all days
- Access to the Service Park on all days
- Access to the Shakedown on Thursday
- A spectator map providing all the essential information about the rally
- ADAC Rallye Deutschland lanyard
- ADAC Rallye Deutschland sticker
- ADAC Rallye Deutschland programme brochure

#### New – and only in presale: Day passes starting at €35

In addition to the four-day rally passes, fans can now also buy day passes for Friday, Saturday or Sunday in pre-sales. On the day printed on the pass, they give access to all Special Stages and the Trier Service Park. Day passes to the 2016 ADAC Rallye Deutschland at €35 are available only in pre-sale.

#### On-site ticket offices: thrilling rally action from €20

There are several last-minute pass options for rally fans on site at the ADAC Rallye Deutschland: For as little as €20, they can get the Special Stage pass, entitling them to visit one Special Stage and the Service Park in Trier. The price is the same for any Special Stage, except for the Arena Panzerplatte on the Baumholder military range, which offers a much more extensive programme than other Special Stages. A pass for the Arena Panzerplatte (incl. Service Park)





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costs €25 on site. Fans who want to visit the Service Park only to watch the teams at work pay €5 for a day pass.

#### ADAC Rallye Deutschland information:

The ADAC Rallye Deutschland has a unique world-wide reputation. Its mix of hairpin stages in the Mosel vineyards, tough tracks on the Baumholder tank range and fast asphalt roads presents extreme challenges for both teams and drivers. This mix requires excellent driving skills and versatility. Diversity, high-class action and closeness to the fans are the ingredients that make the ADAC Rallye Deutschland such an attractive package for spectators as well. Year after year, this major event draws enthusiastic crowds from all over Europe, giving it a special, international atmosphere.

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