

## Press release

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01 December 2015 – no. 31 – ADAC Rallye Deutschland (19 to 21 August 2016)

### **Merry Rally Action Time – Make the 2016 ADAC Rallye Deutschland a Perfect Christmas Gift**

- Pre-sales for the German FIA WRC rally have started.
- Attractive packages of rally passes and day tickets in pre-sales.
- Explosive rally action at on-site box-office prices starting at €20.

Munich. This Christmas is under a particularly favourable star for rally fans. In time for the holidays, pre-sales have started for the 2016 ADAC Rallye Deutschland (18 to 21 August 2016). Ticket vouchers for the 2016 German FIA WRC rally in the greater Trier area are a gift idea certain to “wow” any fan. Spectators can look forward to four days of rally action with World Champion Sébastien Ogier and the other WRC aces.

#### **Get your pre-sale vouchers for rally and day passes now!**

ADAC has opened pre-sales for the 2016 ADAC Rallye Deutschland very early to make rally fans' Christmas dreams come true. In addition to the four-day rally passes, the fans can now also buy day passes for Friday, Saturday or Sunday in pre-sales. On the day printed on the pass, they give access to all Special Stages and the Trier Service Park. Rally and day passes or vouchers are now available at <http://shop.rallye-deutschland.de>.

#### **Attractive packages available in pre-sales**

In pre-sales, rally and day passes for the 2016 ADAC Rallye Deutschland come at a discount and in attractive packages, for the first time including the official rally programme brochure (in German only). In pre-sales, a four-day rally pass costs €70 (€65 for ADAC members). The package including the programme brochure is more attractively priced than in past years. The rally pass covers:

- Access to all Special Stages on all days
- Access to the Service Park on all days
- Access to the Shakedown on Thursday
- A spectator map providing all the essential information about the rally
- ADAC Rallye Deutschland lanyard
- ADAC Rallye Deutschland sticker
- ADAC Rallye Deutschland programme brochure

Day passes to the 2016 ADAC Rallye Deutschland are available only in pre-sale for €35.

#### **Exciting rally action through box office on site starting at €20.**

The on-site box offices offer a variety of choices in 2016: A €20 Special Stage pass offers fans entry-level access to exciting rally action. Spectators can visit one Special Stage and the Service Park in Trier. The price is the same for any Special Stage, except for the Arena Panzerplatte on the Baumholder military range, which offers a much more extensive programme than other Special Stages. A pass for the Arena Panzerplatte (incl. Service Park) costs €25 on site. Fans who want to visit the Service Park only to watch the teams at work pay €5 for a day pass. A four-day Rally pass costs €80 at the box office (not including the programme brochure and no discount for ADAC members).

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### **ADAC Rallye Deutschland information:**

The ADAC Rallye Deutschland has a unique world-wide reputation. Its mix of hairpin stages in the Mosel vineyards, tough tracks on the Baumholder tank range and fast asphalt roads presents extreme challenges for both teams and drivers. This mix requires excellent driving skills and versatility. Diversity, high-class action and closeness to the fans are the ingredients that make the ADAC Rallye Deutschland such an attractive package for spectators as well. Year after year, this major event draws enthusiastic crowds from all over Europe, giving it a special, international atmosphere.

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