

Press release

7 August 2015 – no. 14 – ADAC Rallye Deutschland (20 to 23 August 2015)

ADAC Rallye Deutschland - all the action live via the Internet and an app

- Order your rally pass and get free access to the WRC+ on-line platform for one month
- ADAC Rallye Hub features rally news galore from all channels

Munich/Trier, 7 August 2015 – Nothing but up-close action and first-hand information: That's the ADAC Rallye Deutschland. The German FIA WRC event has always been known for being very accessible for the fans. Supporters of World Champion Sébastien Ogier, 2014 winner Thierry Neuville and the other WRC pros now have two options allowing them to delve even deeper into the live action of the ADAC Rallye Deutschland – on-line, via the Internet and an app.

Free WRC+ for one month with the rally pass

Rally pass holders for the 2015 ADAC Rallye Deutschland are in for a double treat: In addition to four exciting days at the rally, the ticket comes with an exclusive WRC+ access code. The code affords free use of the on-line service for one month. As the official on-line portal of the FIA World Rally Championship, WRC+ features live feeds of selected Stages in HD quality and more. On a live map, fans can follow their favourite drivers in real time. Spectacular on-board and highlight videos round off the added values of WRC+. The free WRC+ access code is available only with rally passes purchased in advance – not with tickets bought at the rally.

WRC+ with special promotions at the Service Park Trier

ADAC Rallye Deutschland spectators can also get their first personal impression of the WRC+ offer at the rally. There will be various WRC+ special promotions at the Service Park Trier on all four days of the rally. The central contact point will be the Red Bull Energy Station where the fans can test the WRC+ platform on screens. In addition, there will be a prize draw for further months of free access to the on-line service.

Always well-informed with the ADAC Rallye Hub

The official ADAC Rallye Hub also revolves around the fascinating world of rallying. This free on-line communication tool of the ADAC rally sport unit reports live from the German FIA WRC event around the clock. At www.rallyehub.de, fans will find almost any information from the social media channels: Twitter, Facebook, Instagram and Youtube on one central page. In addition to current news from the WRC and ADAC Rallye Deutschland, comprehensive coverage of the ADAC Rallye Masters and the Deutsche Rallye Meisterschaft DRM forms the core element of the ADAC Rallye Hub.

Get your pre-sales rally pass now!

The pre-sale for the 2015 ADAC Rallye Deutschland is in full swing. Rally passes/vouchers are available for €69.00 (€64.00 for ADAC members) at <http://shop.rallye-deutschland.de>. Along with the pass, you can pre-order the official rally magazine at an extra €5.

The rally pass at a glance:

The rally pass is the universal fan ticket to the entire four-day event of the ADAC Rallye Deutschland. It provides access to the Shakedown and to all spectator areas along the Special Stages. The pass also includes admission to the Service Park. It offers numerous attractions to the fans. And it is the hub of the event, its beating heart. Here, the fans can watch the mechanics at work, admire the WRC stars along with their rally cars and obtain their autographs.

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The pass includes

- All Special Stages on all days
- Access to the Service Park on all days
- Access to the Shakedown on Thursday
- A spectator map providing all the essential information about the rally
- An ADAC Rallye Deutschland pass lanyard
- An ADAC Rallye Deutschland sticker

2015 ADAC Rallye Deutschland information

The ADAC Rallye Deutschland has a unique world-wide reputation. Its mix of hairpin stages in the Mosel vineyards, tough tracks on the Baumholder tank range and fast asphalt roads presents extreme challenges for both teams and drivers. This mix requires excellent driving skills and versatility. Diversity, high-class action and closeness to the fans are the ingredients that make the ADAC Rallye Deutschland such an attractive package for spectators as well. Year after year, this major event draws enthusiastic crowds from all over Europe, giving it a special, international atmosphere.

Now available: the official magazine of the 2015 ADAC Rallye Deutschland

Exciting, informative, indispensable – the official magazine of the 2015 ADAC Rallye Deutschland is out now! 84 pages of fascinating reading all about the German FIA WRC event. As a companion for fans at the event and at home, it covers everything you want to know about the drivers, teams, itinerary, spectator points and WRC Rules and Regulations. Detailed maps, exciting background stories, exclusive interviews, an attractive sweepstake and many fascinating rally topics round off the rally magazine. The magazine is available for €5 at www.adac.de/rallye-deutschland and www.adrenalin-verlag.com. During the event, it will be available at the on-site ticket offices, info points and Special Stages of the ADAC Rallye Deutschland (20 to 23 August 2015).

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