

Press release

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ADAC Rallye Deutschland is the season's highlight for young drivers, too

- German FIA WRC event is the ideal platform for young talent
- Two ADAC Opel Rallye Cup rounds at the ADAC Rallye Deutschland
- ADAC Opel Rallye Junior Team: Griebel and Bergkvist starting in Germany
- ADAC sport foundation: Systematic promotion of exceptional motor sport talent

Munich/Trier, 05 08 2015 – The ADAC Rallye Deutschland is where the world rally elite meets to fight their spectacular battles against the clock. From 20 to 23 August 2015, the excitement in the greater Trier area will not only be about World Champion Sébastien Ogier, 2014 winner Thierry Neuville and the other WRC stars, but about young German and international drivers. The German FIA WRC event is the ideal platform for young talent: While the challenging Special Stages require skill and versatility, the new rally generation can present itself to a large audience and “drive into focus” in front of the assembled world elite. For the ADAC Rallye Deutschland spectators, this means the opportunity to possibly witness a new WRC star in the making. This is also the goal of ADAC: With its systematic young talent sponsorship, the automobile club – partnering with Opel – contributes substantially to the rise of up-and-coming rally talents to higher levels.

Two ADAC Opel Rallye Cup rounds at the ADAC Rallye Deutschland

The ADAC Opel Rallye Cup is a true success story in terms of young talent sponsorship. Since its first season in 2013, the joint project of ADAC and Opel has quickly become Europe's biggest single-brand rally cup. As in the past two years, the Cup will come to Trier again in 2015: The line-up consists entirely of juniors (born 1988 or later) from no less than nine nations. In their identical Opel ADAM Cup vehicles, they will be running the season's events five and six at the ADAC Rallye Deutschland. At the season's highlight, the competitors will try to get closer to their goal of moving up into the ADAC Opel Rallye Junior Team. The groundwork for the future of the single-brand cup has been laid: ADAC and Opel have prematurely extended their successful cooperation, thereby ensuring that the ADAC Opel Rallye Cup will run until at least 2018. Read more about the ADAC Opel Rallye Cup at: www.adac.de/opel-rallye-cup.

ADAC Opel Rallye Junior Team: Griebel and Bergkvist starting in Germany

The next level in the joint rally sponsorship of ADAC and Opel is the ADAC Opel Rallye Junior Team privileged to drive the 190hp Opel ADAM R2. Both Opel and ADAC focus on the consistent support of young rally drivers on their way to the top in European rallying. In addition to the German rally championship, another key area of activity for the Junior Team is the FIA European Rally Championship Junior (FIA ERC Junior), in which both current Junior Team drivers have been extremely successful. 21-year-old Emil Bergkvist from Sweden recently clinched the European Junior Championship, while 26-year-old Marijan Griebel from Germany currently ranks 6th. Both Griebel, who won the ADAC Opel Rallye Cup in 2013, and Bergkvist, last year's winner and incumbent FIA ERC Junior Champion, will be starting at the ADAC Rallye Deutschland 2015. The German FIA WRC event is not just the highlight of the season, but also a “home rally” for full-time police officer Griebel from nearby Hahnweiler in Rhineland Palatinate. Read more about the ADAC Opel Rallye Junior Team at: www.opel-motorsport.com/rallye/adac-opel-rallye-junior-team

ADAC Stiftung Sport Foundation: Systematic promotion of exceptional motor sport talent

At the ADAC Rallye Deutschland, the spectators can certainly look forward to other excellent young drivers – for example, 22-year-old Fabian Kreim (Škoda), an ADAC sport foundation grantee. Since 1999, this charitable foundation has systematically promoted exceptional young

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German motor sport talent to further their careers. In addition to rallying, the foundation also supports Formula, GT, kart, motocross and road racing as well as individual projects such as trial and speedway. A total of 27 two-wheel and four-wheel talents are on the roster of the ADAC sport foundation this year. Next to rally racers Fabian Kreim and Marijan Griebel the rally roster also includes Julius Tannert (Opel) and Philipp Knof (Citroën). Former ADAC ADAC sport foundation grantees are 4-time Formula 1 World Champion Sebastian Vettel, Nico Hülkenberg and 2011 DTM Champion Martin Tomczyk, to name but a few. Read more about the ADAC Stiftung Sport Foundation at: www.adac-stiftungssport.de

Get your pre-sales rally pass now!

The pre-sale for the 2015 ADAC Rallye Deutschland is in full swing. Rally passes/vouchers are available for €69.00 (€64.00 for ADAC members) at <http://shop.rallye-deutschland.de>. Along with the pass, you can pre-order the official rally magazine at an extra €5. If you order your rally pass in advance, you will be given exclusive and free access for one month to the WRC+ web and app platform.

The rally pass at a glance

The rally pass is the universal fan ticket to the entire four-day event of the ADAC Rallye Deutschland. It provides access to the Shakedown and to all spectator areas along the Special Stages. The pass also includes admission to the Service Park. It offers numerous attractions to the fans. And it is the hub of the event, its beating heart. Here, the fans can watch the mechanics at work, admire the WRC stars along with their rally cars and obtain their autographs.

The pass includes

- All Special Stages on all days
- Access to the Service Park on all days
- Access to the Shakedown on Thursday
- A spectator map providing all the essential information about the rally
- An ADAC Rallye Deutschland pass lanyard
- An ADAC Rallye Deutschland sticker

2015 ADAC Rallye Deutschland information

The ADAC Rallye Deutschland has a unique world-wide reputation. Its mix of hairpin stages in the Mosel vineyards, tough tracks on the Baumholder tank range and fast asphalt roads presents extreme challenges for both teams and drivers. This mix requires excellent driving skills and versatility. Diversity, high-class action and closeness to the fans are the ingredients that make the ADAC Rallye Deutschland such an attractive package for spectators as well. Year after year, this major event draws enthusiastic crowds from all over Europe, giving it a special, international atmosphere.

The ADAC Rally Hub: Up-to-date information at your fingertips!

The ADAC Rally Hub is the official on-line communication tool of the ADAC Rallye Deutschland, reporting live from the German FIA WRC event around the clock. At www.rallyehub.de, fans will find almost any information from the social media channels, Twitter, Facebook, Instagram and Youtube on one central page. In addition to current news from the WRC and ADAC Rallye Deutschland, comprehensive coverage of the ADAC Rallye Masters and the Deutsche Rallye Meisterschaft DRM is the core element of the new ADAC Rallye Hub.

Now available: The official magazine of the 2015 ADAC Rallye Deutschland

Exciting, informative, indispensable – the official magazine of the ADAC Rallye Deutschland is out now! 84 pages of fascinating reading all about the German FIA WRC event. As a companion for fans at the event and at home, it covers everything you want to know about the drivers, teams, itinerary, spectator points and WRC Rules and Regulations. Detailed maps, exciting

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background stories, exclusive interviews, an attractive sweepstake and many fascinating rally topics round off the rally magazine. The magazine is available for €5 at www.adac.de/rallye-deutschland and www.adrenalin-verlag.com. During the event, it will be available at the on-site ticket offices, info points and Special Stages of the ADAC Rallye Deutschland (20 to 23 August 2015).

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