

Press release

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The ADAC Rallye Deutschland – an enormous collaborative effort

- Approx. 3,000 volunteers involved in the German FIA WRC rally
- All 18 ADAC regional clubs contribute to its success
- ADAC local clubs highly committed and attached to the rally region
- More than a hobby: 2,000 flag marshals in the ADAC Rallye Deutschland

Munich/Trier, 30 July 2015 – The volunteering spirit is alive – this is most obvious at the ADAC Rallye Deutschland. Some 3,000 volunteers will spend their leisure time at the German event of the FIA WRC rally helping World Champion Sébastien Ogier, 2014 winner Thierry Neuville, Jari-Matti Latvala and the other WRC drivers to compete in a spectacular chase for points. The coordination of such crowds of voluntary helpers presents a great challenge, says deputy Clerk of the Course, Franz-Rudolf Ubach: “Compared with motor sport events on a fixed race track, we need a lot more helpers. This is simply because a rally consists of several Special Stages that are in geographically separate locations. Moreover, each track has spectator areas with everything that is required for them and these must be set up first and then removed again. Only a strong team can make that happen.”

The ADAC Rallye Deutschland consists of 21 Special Stages this year, spread out over nine different areas. The venues are scattered around the greater Trier area - extending from the Mosel to the Eifel region, to the Saarland and the Hunsrück hills. Added to this are further locations and itineraries in and around Trier, ranging from the Konz Shakedown to the Show Start and the podium ceremony in front of the Porta Nigra gate to the Service Park located at the Trier fairground. Whichever scenario you pick, it is necessary to set up the infrastructure required for a FIA World Rally Championship event and to ensure the safety of spectators and competitors alike. To be able to cope with this mammoth task, all 18 ADAC regional clubs and their numerous local clubs are joining forces again this year to make the event a success. This is what renders the ADAC Rallye Deutschland such an enormous collaborative effort.

The ADAC local and motor sport clubs are major players in the concerted action of the ADAC Rallye Deutschland, underlines Franz-Rudolf Urbach: “They are at the heart of the rally and year after year they send their delegates with great enthusiasm - from the volunteers responsible for the event’s setup and removal to the flag marshals, to the Special Stage officials. It’s mostly the smaller clubs, which do not organise their own motor sport events, that are very keen to be part of the ADAC Rallye Deutschland.” Since the teams of the ADAC local clubs have been involved in the same regions for many years, they meanwhile feel rather attached to the people and places in the rally region. “In some cases this reminds me of twin-town relationships since people visit each other also outside the ADAC Rallye Deutschland event”, says Ubach.

To illustrate the volunteers’ extraordinary commitment in the German rally of the FIA WRC, Ubach refers to the flag marshals who are responsible for the security of the race tracks and spectator areas in the ADAC Rallye Deutschland: “We are talking about some 2,000 qualified officials from all over Germany - some are even from neighbouring countries. Many of them take time off work to help at the ADAC Rallye Deutschland.”

Marshals are required to give their best along the Special Stages: already three to four hours before the first rally car passes, they are briefed by their Special Stage chief officials before moving into their posts along the track. Since a Special Stage is usually run twice, once in the morning and once in the afternoon, this means that flag marshals are on their toes all day long.

There is evidence of the commitment of ADAC officials even before the actual ADAC Rallye Deutschland event: in addition to holding stewards licences, marshals of the German event of

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the FIA WRC rally must attend special training courses in their free time to meet the unique requirements of the WRC rally.

Get your pre-sales rally pass now and receive WRC+ for a month for free!

The pre-sale of tickets to the 2015 ADAC Rallye Deutschland has started: Rally passes/vouchers are now available for €69.00 (€64.00 for ADAC members) at <http://shop.rallye-deutschland.de>. Along with the pass, you can pre-order the official rally magazine at an extra €5. If you order your rally pass in advance, you will be given exclusive and free access for one month to the innovative WRC+ web and app platform. Among other features, WRC+ includes live coverage of selected Stages in HD quality. Using a live map, fans can follow their favourite drivers in real time. Spectacular on-board and highlight videos round off the added values of WRC+.

The rally pass at a glance

The rally pass is the universal fan ticket to the entire four-day event of the ADAC Rallye Deutschland. It provides access to the Shakedown and to all spectator areas along the Special Stages. The pass also includes admission to the Service Park. It offers numerous attractions to the fans. And it is the hub of the event, its beating heart. Here, the fans can watch the mechanics at work, admire the WRC stars along with their rally cars and obtain their autographs.

The pass includes

- All Special Stages on all days
- Access to the Service Park on all days
- Access to the Shakedown on Thursday
- A spectator map providing all the essential information about the rally
- An ADAC Rallye Deutschland pass lanyard
- An ADAC Rallye Deutschland sticker

2015 ADAC Rallye Deutschland information

The ADAC Rallye Deutschland has a unique world-wide reputation. Its mix of hairpin stages in the Mosel vineyards, tough tracks on the Baumholder tank range and fast asphalt roads presents extreme challenges for both teams and drivers. This mix requires excellent driving skills and versatility. Diversity, high-class action and closeness to the fans are the ingredients that make the ADAC Rallye Deutschland such an attractive package for spectators as well. Year after year, this major event draws enthusiastic crowds from all over Europe, giving it a special, international atmosphere.

Now available: The official magazine of the 2015 ADAC Rallye Deutschland

Exciting, informative, indispensable – the official magazine of the ADAC Rallye Deutschland is out now! 84 pages of fascinating reading all about the German FIA WRC event. As a companion for fans at the event and at home, it covers everything you want to know about the drivers, teams, itinerary, spectator points and WRC Rules and Regulations. Detailed maps, exciting background stories, exclusive interviews, an attractive sweepstake and many fascinating rally topics round off the rally magazine. The magazine is available for €5 at www.adac.de/rallye-deutschland and www.adrenalin-verlag.com. During the event, it will be available at the on-site ticket offices, info points and Special Stages of the ADAC Rallye Deutschland (20 to 23 August 2015).

ADAC Rally Hub launched

The new ADAC Rally Hub portal page offers fans almost any information from the social media channels, Twitter, Facebook, Instagram and Youtube. This will take the fans even deeper into the middle of the action. It gives the fan community a central point of contact for German rally racing. In addition to news relating to the WRC and ADAC Rallye Deutschland, comprehensive coverage of the ADAC Rallye Masters and the Deutsche Rallye Meisterschaft DRM will be the



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core element of the ADAC Rallye Hub. Here is the link to the ADAC Rallye Hub: www.rallyehub.de

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