

Press release

27 July 2015 – no. 09 – ADAC Rallye Deutschland (20 to 23 August 2015)

Official 2015 ADAC Rallye Deutschland magazine out now!

- Reports, interviews and everything you need to know about the German FIA WRC event
- Enter the prize draw to win an Opel Adam

Munich/Trier, 27 July 2015 – Exciting, informative, indispensable – all these adjectives apply to the official magazine of the ADAC Rallye Deutschland. As in the past few years, the new edition of this reference guide to the German WRC event is a must for fans both at the rally and at home. The magazine is now available for €5 at www.adac.de/rallye-deutschland and www.adrenalin-verlag.com. During the event, it will be available at the on-site ticket offices, info points and Special Stages of the ADAC Rallye Deutschland (20 to 23 August 2015).

On 84 pages, the magazine highlights the WRC stars and the challenges they will face during the four days of rallying in Germany. In addition to an interview with last year's winner, Thierry Neuville, the magazine also features interesting background information on the technology of World Champion Sébastien Ogier's Volkswagen Polo R WRC as well as an article about Toyota's debut at the WRC.

The magazine provides all the information you need about the drivers, teams, itinerary and WRC Rules and Regulations. The comprehensive service section explains all 21 Special Stages of the ADAC Rallye Deutschland in three languages (German, English, French). Detailed maps reveal the best spectator points to allow fans who are new to the area to find all the hotspots of the ADAC Rallye Deutschland.

In addition, the official magazine of the ADAC Rallye Deutschland provides comprehensive information about the Service Park in Trier and all programme highlights, such as the official show start on Friday (21 August) in front of Trier's illuminated Porta Nigra gate. The WRC supporting series WRC2 and WRC3, the German rally scene and the ADAC Opel Rallye Cup also feature in the magazine. To top off this exciting brew, the magazine includes an attractive sweepstake for an Opel Adam valued at €20,000 (main draw) and other great prizes.

Get your pre-sales rally pass now!

The pre-sale for the 2015 ADAC Rallye Deutschland is in full swing. Rally passes/vouchers are available for €69.00 (€64.00 for ADAC members) at <http://shop.rallye-deutschland.de>. Along with the pass, you can pre-order the official rally magazine at an extra €5.00. If you order your rally pass in advance, you will be given exclusive and free access for one month to the WRC+ web and app platform.

The rally pass at a glance

The rally pass is the universal fan ticket to the entire four-day event of the ADAC Rallye Deutschland. It provides access to the Shakedown and to all spectator areas along the Special Stages. The pass also includes admission to the Service Park. It offers numerous attractions to the fans. And it is the hub of the event, its beating heart. Here, they can watch the mechanics at work, admire the WRC stars along with their rally cars and obtain their autographs.

The pass includes

- All Special Stages on all days
- Access to the Service Park on all days
- Access to the Shakedown on Thursday
- A spectator map providing all the essential information about the rally



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- An ADAC Rallye Deutschland pass lanyard
- An ADAC Rallye Deutschland sticker

2015 ADAC Rallye Deutschland information

The ADAC Rallye Deutschland has a unique world-wide reputation. Its mix of hairpin stages in the Moselle vineyards, tough tracks on the Baumholder tank range and fast asphalt roads presents extreme challenges for both teams and drivers. This mix requires excellent driving skills and versatility. Diversity, high-class action and closeness to the fans are the ingredients that make the ADAC Rallye Deutschland such an attractive package for spectators as well. Year after year, this major event draws enthusiastic crowds from all over Europe, giving it a special, international atmosphere.

The ADAC Rally Hub: Up-to-date information at your fingertips!

The ADAC Rally Hub is the official on-line communication tool of the ADAC Rallye Deutschland, reporting live from the German FIA WRC event around the clock. At www.rallyehub.de, fans will find almost any information from the social media channels, Twitter, Facebook, Instagram and Youtube on one central page. In addition to current news from the WRC and ADAC Rallye Deutschland, comprehensive coverage of the ADAC Rallye Masters and the Deutsche Rallye Meisterschaft DRM is the core element of the new ADAC Rallye Hub.

Press contact

ADAC Rallye Deutschland – media contact

c/o Peter Linke, die agentour GmbH

Phone: +49 89 530 99 70, fax: +49 89 530 997 99, e-mail: media@rallye-deutschland.de

ADAC e.V.

Kay-Oliver Langendorff, Head of Communication Motor Sport and Classic Motoring & Sponsoring

Phone: +49 89 76 76 69 36, mobile: +49 171 555 59 36, e-mail: kay.langendorff@adac.de

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