

## Press release

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8 April 2014 – no. 02 – ADAC Rallye Deutschland (21 to 24 August 2014)

### Preparations for the 2014 ADAC Rallye Deutschland Running on Schedule

- **itinerary finalised: action & suspense from the Konz Shakedown to the podium ceremony in Trier**
- **new Special Stage at Waxweiler near Belgian border**
- **additional Sprint on the Baumholder military range**
- **tickets available on pre-sale**

Munich/Trier, 8 April 2014 – Planning for the 12th FIA WRC ADAC Rallye Deutschland from 21 to 24 August 2014 is running in high gear. The itinerary for the event has been approved. It includes 18 exciting Special Stages over a total length of 326km. Before starting into the real competition on the Special Stages, the drivers will have the opportunity to see what they are up against in the 2014 ADAC Rallye Deutschland at the Konz Shakedown on Thursday, 21 August.

The Show Start with World Champion Sébastien Ogier and drivers Mikko Hirvonen, Robert Kubica, Thierry Neuville as well as all the other rally stars will also take place on that Thursday against the traditional backdrop of the historic Porta Nigra gate in Trier. All will gather there again on Sunday afternoon, 24 August for the podium ceremony and a crowning finale of the ADAC Rallye Deutschland.

A whole new Special Stage awaits the drivers on Friday: Waxweiler in the Eifel hills. It will take the teams close to the Belgian border for the first time, which should feel like a “home game” to Belgian Thierry Neuville, who hails from nearby St. Vith. A number of new sections on the itinerary will offer plenty of variety and excitement at the 2014 ADAC Rallye Deutschland.

Again as always, Trier will be the home and heart of the ADAC Rallye Deutschland this year. The Service Park will be located on the premises of the Trier fairgrounds. This is the central fallback and rallying point for the teams, drivers and fans. Here, the spectators have ample opportunity to get up close and personal with their rally stars.

#### **Get your vouchers and tickets now!**

Why not buy vouchers for the 2014 ADAC Rallye Deutschland? Rally passes/vouchers are now available for €69.00\* (€64.00 for ADAC members) under “Tickets” at [www.adac.de/rallye-deutschland](http://www.adac.de/rallye-deutschland). Along with the pass/voucher, you can pre-order the official rally magazine at an extra €5.00.

#### **Rallye passes in detail:**

In 2014, the rally pass will once again be the flat rate ticket to four action-packed days at the ADAC Rallye Deutschland. It provides access to all spectator areas along the Special Stages, to the Shakedown and to the Service Park. There, rally fans are right in the middle of it all, watching the teams at work and admiring the rally drivers.

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The pass includes:

- All Special Stages on all days
- Access to the Service Park on all days
- Access to the Shakedown on Thursday
- A spectator map providing all the essential information about the rally
- An ADAC Rallye Deutschland pass lanyard
- An ADAC Rallye Deutschland sticker

### **2014 ADAC Rallye Deutschland information:**

The ADAC Rallye Deutschland means singular excitement and motor sport at its best. Special Stages in the bent and narrow of the Mosel vineyards, tough pistes on the Baumholder military range (Arena Panzerplatte) and hot fights on the fast asphalt sections are a supreme challenge for the participants. Due to its diversity, the German WRC event is actually three different rallies rolled into one. A challenge to the drivers – a mermaid’s call to the fans who come flocking in from all over Europe and give the ADAC Rallye Deutschland its unique character.

The 2014 ADAC Rallye Deutschland will be the ideal opportunity to witness the racing skills of World Champion Sébastien Ogier and his competitors at close quarters. Attractive Special Stages with spectacular speed drifts and high-speed stunts await the spectators at the 12th edition of the German WRC event. Traditionally, the Rallye Deutschland begins with the drivers’ presentation and ends with the podium ceremony at Trier’s ancient Roman gate, the Porta Nigra.

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