

## Press release

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13 August 2014 – no. 14 – ADAC Rallye Deutschland (21 - 24 August 2014)

### Facts & figures of the ADAC Rallye Deutschland

- Interesting facts about the German event of the FIA World Rally Championship

Munich/Trier, 13 August 2014 – The ADAC Rallye Deutschland (21 - 24 August 2014) is in the starting blocks. While WRC stars like Sébastien Ogier, Thierry Neuville, Mikko Hirvonen or Robert Kubica are getting ready for the German event of the FIA WRC, we let you have a look at some interesting and even unusual figures concerning the crowd-drawing event. For instance, do you have any idea how many meters of cordoning tape will be required for four rally days?

**250,000** metres of cordoning tape, 41,000 metres of plastic fencing and 12,500 metres of metal fencing ensure that spectators of the 2014 ADAC Rallye Deutschland will always be on the safe side.

**70,000** tie-wraps of various lengths will be used by the installation and removal teams for fixing, for example, the 7,000 notice and guidance signs necessary for spectator management at the ADAC Rallye Deutschland.

**€20,000** – an Opel/Vauxhall ADAM worth this amount is offered as the main prize in the official sweepstake of the ADAC Rallye Deutschland. Further prizes include a VIP weekend at the ADAC GT Masters including a ride in a race taxi. You may enter the sweepstake until Saturday, 23 August 2014, 18:00h at [www.adac.de/rallye-deutschland](http://www.adac.de/rallye-deutschland).

**6,500** bin liners are ready to be used at the ADAC Rallye Deutschland since the natural environment in the rally region is to remain as intact as it was before this major event. This requirement is one of many reasons why the German WRC sets a good example in terms of preserving our environment.

**6,000** metres of wires and cables are necessary just for the official TV production covering the ADAC Rallye Deutschland. Altogether, four tons of TV equipment will be used to broadcast exciting pictures of the German event of the FIA WRC, including twelve onboard cameras, ten sectional cameras and another eight cameras for the live show.

**3,000** voluntary helpers will again ensure that the 2014 ADAC Rallye Deutschland will be a success – ranging from the honorary flag marshals to the installation and removal teams to paramedics and doctors.

**2,000** kilometres – probably even more – is the distance the four Michelin shuttle buses will cover during the rally event to carry fans from the Service Park in Trier to selected Special Stages and back. This new service will operate courtesy of ADAC, the FIA and the tyre manufacturer Michelin. The rides are free for rally pass holders.

**400** international journalists will get accredited for the 2014 ADAC Rallye Deutschland. Their news will spread from the media centre located in the Service Park Trier around the world.

**326.02** kilometres is the length of the itinerary at this year's ADAC Rallye Deutschland. It is divided into 18 Special Stages in three days. The shortest section is the 3.03km new Sprint test on the Arena Panzerplatte (23 August 2014) where fans get a view of almost the whole course. The Arena Panzerplatte is also the venue of the longest Special Stage extending to 42.51km on the same day

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**100** square metres is the size of the video wall that will be used on the Panzerplatte on Saturday (23 August 2014). A temporary TV studio providing live programmes, interviews and a wealth of background info will be established on the Baumholder military range in cooperation with Volkswagen.

**89** teams have meanwhile applied to enter the ADAC Rallye Deutschland, among them are 21 German teams which would not miss out on this home rally at world championship level. Altogether, 17 world rally cars will compete in Germany in August. There will also be 22 Opel ADAM Rallye Cup cars, competing at the ADAC Opel Rallye Cup within the ADAC Rallye Deutschland.

**75** enthralling live minutes – that’s the gross broadcasting time of ServusTV on Sunday (24 August 2014, 11:50h to 13:05h) from the “Grafschaft” Power Stage. In the 18<sup>th</sup> and last Special Stage of the 2014 ADAC Rallye Deutschland, the drivers can score extra points in the WRC standings.

**€64** – this is the price for the rally pass for ADAC members (€69 for non-members) – the same as last year. It provides access throughout the rally days to all spectator areas along the Special Stages, to the Shakedown and to the Service Park.

**50** TV stations worldwide will provide exciting pictures of the 2014 ADAC Rallye Deutschland. A 45 person TV team will be responsible for the operator’s official TV production. A TV helicopter will be in the air for at least six hours on each day of the rally.

**44** points – that’s Sébastien Ogier’s lead over his toughest WC competitor Jari-Matti Latvala before the rally event. By winning the Finland Rallye recently, Latvala managed to recover ground making the German event even more of a thrill.

**42** spectator areas of different sizes have been designated at this year’s ADAC Rallye Deutschland. All of them afford prime viewing and a maximum of security. Each spectator area comes with at least one car park.

**32** years of the ADAC Rallye Deutschland will be celebrated this year. In 2002, the world federation of motor sport awarded the rally in the Trier region its highest predicate by making it part of the FIA World Rally Championship.

**13** locations in 13 different countries are marked in the 2014 FIA WRC calendar. The ADAC Rallye Deutschland is the no. 9 event for the WRC stars, marking the beginning of the final stage in the hotly contested title race.

**3** rallies rolled into one – you only get that at the ADAC Rallye Deutschland. Again in 2014, the competitors may very well expect a challenging mix of hairpin stages in the vineyards, tough tracks on the Baumholder tank range and very fast blacktop roads.

**1** – this competition number is due to the Polo R WRC of Sébastien Ogier and co-driver Julien Ingrassia. It is the 2013 world championship team’s declared goal to make this year’s ADAC Rallye Deutschland a first home win for the German manufacturer Volkswagen.

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### Get your tickets now!

The pre-sale for the 2014 ADAC Rallye Deutschland is in full swing. Rally passes are now available for €69 (€64 for ADAC members) under "Tickets" at [www.adac.de/rallye-deutschland](http://www.adac.de/rallye-deutschland). Along with the pass, you can pre-order the official rally magazine at an extra €5.

### Rally passes in detail:

In 2014, the rally pass will once again be the flat rate ticket to four action-packed days at the ADAC Rallye Deutschland. It provides access to all spectator areas along the Special Stages, to the Shakedown and to the Service Park. There, rally fans are right in the middle of it all, watching the teams at work and admiring the rally drivers.

### The pass includes:

- All Special Stages on all days
- Access to the Service Park on all days
- Access to the Shakedown on Thursday
- A spectator map providing all the essential information about the rally
- An ADAC Rallye Deutschland pass lanyard
- An ADAC Rallye Deutschland sticker

### Now available: The official magazine of the 2014 ADAC Rallye Deutschland

To put your anticipation of the German rally spectacular into overdrive, the official magazine of the 2014 ADAC Rallye Deutschland is out. On 100 pages full of action it brings to life the German WRC rally. Everything you want to know about the drivers, teams, itinerary, spectator point and WRC-Rules and Regulations. Detailed maps, exciting background stories, exclusive interviews and many fascinating rally topics round off this indispensable companion for fans at the event and at home. The magazine is now available for €5 at [www.adac-rallye-deutschland.de](http://www.adac-rallye-deutschland.de) and [www.adrenalin-verlag.com](http://www.adrenalin-verlag.com). During the event, it will be available at the on-site ticket offices, info points and Special Stages of the ADAC Rallye Deutschland (21 to 24 August 2014).

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