

Press release

14 August 2014 – no. 15 – ADAC Rallye Deutschland (21 to 24 August 2014)

Konz Shakedown: ADAC Rallye Deutschland warm-up

- **A 4.55km foretaste to the German event of the FIA WRC**
- **Watching the WRC stars warm up is an insider's tip for rally fans**
- **Admission is included in the rally pass**

Munich/Trier, 14 August 2014 – The rally before the Rallye – putting it this way hits the nail on the head when talking about the Shakedown of the ADAC Rallye Deutschland. The mandatory warm-up for the rally drivers is scheduled for Thursday (21 August 2014) between Konz and the municipality of Kommlingen. This will be followed by the official show start of the German event of the FIA World Rally Championship at the Porta Nigra in Trier in the evening.

As we all know, the Konz Shakedown at the ADAC Rallye Deutschland is far more than just a freewheeling warm-up programme. Previous years have left no doubt about it: Sébastien Ogier, Jari-Matti Latvala, Thierry Neuville, Mikko Hirvonen and the other WRC stars are just as highly concentrated taking these training units at full speed as they do on the later Special Stages. The 4.55km section anticipates typical elements of the upcoming 18 Special Stages of the ADAC Rallye Deutschland and gives the teams a good foretaste to the actual event. It's all there, from fast asphalt sections to the upward and downward slopes of the vineyards with their tight switchbacks and narrow service roads.

Thanks to its high-level sporty characteristics, the Konz Shakedown has become an insider's tip for fans. Another reason for its increasing popularity: Spectators get ample opportunity to watch the cars - especially the top drivers who have to complete the track more than once according to the Rules and Regulations.

Also, the short distances between the individual spectator areas ensure that fans are treated to rally action in different places all day long without having to move their own cars. The four spectator areas of the Shakedown are Konz (Z1), Wiltinger Kupp (Z2), Arena Kommlingen (Z3), and Spitzkehre Kommlingen/finish(Z4). The Kommlingen Arena is the largest and most popular spectator area: It is staged along both slopes of a small valley very easy to oversee.

This year, the Konz Shakedown will start at 09:30h on Thursday (21 August 2014). The starting order comprises several groups: Until 11:00h, you can watch the so-called priority 1+2 drivers including the WRC stars of the ADAC Rallye Deutschland. Between 11:00h and 13:00h, the priority 3 drivers may also hit the course. And finally, between 13:30h and 15:30h, it is the turn of additional WRC participants. The teams of the ADAC Opel Rallye Cup will conclude the Shakedown from 15:30h to 16:30h.

All rally pass holders will have free access to the Konz Shakedown – in addition to the Special Stages and the Service Park in Trier. Alternatively, Shakedown tickets are available on site at €15.00. Rally pass holders will get fast access to the spectator areas, especially during major fan arrival times.

Press release

Get your tickets now!

The pre-sale for the 2014 ADAC Rallye Deutschland is in full swing. Rally passes are now available for €69 (€64 for ADAC members) under "Tickets" at www.adac.de/rallye-deutschland. Along with the pass, you can pre-order the official rally magazine at an extra €5.

Rally passes in detail:

In 2014, the rally pass will once again be the flat rate ticket to four action-packed days at the ADAC Rallye Deutschland. It provides access to all spectator areas along the Special Stages, to the Shakedown and to the Service Park. There, rally fans are right in the middle of it all, watching the teams at work and admiring the rally drivers.

The pass includes:

- All Special Stages on all days
- Access to the Service Park on all days
- Access to the Shakedown on Thursday
- A spectator map providing all the essential information about the rally
- An ADAC Rallye Deutschland pass lanyard
- An ADAC Rallye Deutschland sticker

Now available: The official magazine of the 2014 ADAC Rallye Deutschland

To put your anticipation of the German rally spectacular into overdrive, the official magazine of the 2014 ADAC Rallye Deutschland is out. On 100 pages full of action it brings to life the German WRC rally. Everything you want to know about the drivers, teams, itinerary, spectator point and WRC-Rules and Regulations. Detailed maps, exciting background stories, exclusive interviews and many fascinating rally topics round off this indispensable companion for fans at the event and at home. The magazine is now available for €5 at www.adac-rallye-deutschland.de and www.adrenalin-verlag.com. During the event, it will be available at the on-site ticket offices, info points and Special Stages of the ADAC Rallye Deutschland (21 to 24 August 2014).

Press Contact

ADAC Rallye Deutschland – media contact

c/o Peter Linke, die agentour GmbH

Phone: +49 89 53 09 970, fax: +49 89 53 09 97 99, e-mail: media@adac-rallye-deutschland.de

ADAC e.V.

Kay-Oliver Langendorff, Head of Communication Motor Sport & Classic Motoring

Phone: +49 89 76 76 69 36, mobile: +49 171 555 59 36, e-mail: kay.langendorff@adac.de

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