

## Press release

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10 July 2014 – No. 06 – ADAC Rallye Deutschland (21 to 24 August 2013)

### Official ADAC Rallye Deutschland magazine out now!

- Read reports, interviews and all the latest info on the German WRC event
- Enter the prize draw to win an Opel ADAM

Munich/Trier, 10 July 2014 – To put your anticipation of the German rally spectacular into overdrive, the official magazine of the 2014 ADAC Rallye Deutschland is out. Tested over many seasons, this is the indispensable source of information for anyone planning to attend the German 2014 WRC rally. It is also a much sought-after reference guide and collectible for any rally fan at home.

The magazine is now available for €5 at [www.adac-rallye-deutschland.de](http://www.adac-rallye-deutschland.de) and [www.adrenalin-verlag.com](http://www.adrenalin-verlag.com). It will also be available at the on-site ticket offices, info points and Special Stages of the ADAC Rallye Deutschland (21 to 24 August 2014).

One hundred exciting pages provide the reader with the most important facts concerning the ADAC Rallye Deutschland. This includes presentations of the drivers and teams as well as detailed descriptions of the 18 Special Stages in English, French and German in the extensive service section. Detailed maps show the way to the best spectator points so anyone can be sure to find their destinations even if they are not locals. Also included is information concerning the Rules and Regulations of the World Rally Championship (WRC).

Interesting background stories add reader value to the magazine: for instance a road test report on the Volkswagen Polo R WRC, a portrait of champion Sébastien Ogier, an interview with the Hyundai works team driver Thierry Neuville as well as a glimpse at the technology inside a Citroën Wold Rally Car. To make any reader's day, there is a collection of stories and anecdotes from three decades of ADAC Rallye Deutschland. Other topics include the German rally championship DRM and the ADAC Opel Rallye Cup. To top off this exciting brew, the magazine includes an attractive sweepstakes for an Opel ADAM valued at €20,000 (main draw).

#### Get your vouchers and passes now!

The pre-sale for the 2014 ADAC Rallye Deutschland is in full swing. Rally passes are now available for €69\* (€64 for ADAC members) under "Tickets" at [www.adac.de/rallye-deutschland](http://www.adac.de/rallye-deutschland). Along with the pass, you can pre-order the official rally magazine at an extra €5.

#### Rallye passes in detail:

In 2014, the rally pass will once again be the flat rate ticket to four action-packed days at the ADAC Rallye Deutschland. It provides access to all spectator areas along the Special Stages, to the Shakedown and to the Service Park. There, rally fans are right in the middle of it all, watching the teams at work and admiring the rally drivers.

The pass includes:

- All Special Stages on all days
- Access to the Service Park on all days
- Access to the Shakedown on Thursday
- A spectator map providing all the essential information about the rally
- An ADAC Rallye Deutschland pass lanyard
- An ADAC Rallye Deutschland sticker

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