

## Press release

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23 April 2014 – no. 03 – ADAC Rallye Deutschland (21 to 24 August 2014)

### **Revamped Arena Panzerplatte Special Stage at the 2014 ADAC Rallye Deutschland**

- additional Sprint on the Baumholder military range
- changes for more spectator friendliness
- tickets available on pre-sale

Munich/Trier, 23 April 2014 – The most awesome Special Stage of the ADAC Rallye Deutschland has become even more attractive. Arena Panzerplatte has a few new things to offer in 2014. At the 12th FIA WRC ADAC Rallye Deutschland – from 21 to 24 August 2014 – the world-famous rally highlight on the Baumholder military range comes with a spectator friendly new Sprint Stage.

The Sprint Stage is some 3km packed with action – both for the drivers and the spectators on site. From the stands at Arena Panzerplatte, spectators can overlook almost the complete circuit from Start to Finish. This is an opportunity to watch World Champion Sébastien Ogier and drivers Mikko Hirvonen, Robert Kubica, Thierry Neuville as well as all the other rally stars even longer and more intensively as they race against the clock.

Right after the Sprint, the drivers head into the legendary Panzerplatte Special Stage. Again, it will be over 40km long with some changes to the itinerary. Both the Sprint and the long Panzerplatte Special Stage will be run twice on Saturday 23 August 2014 – in the morning (starting at 9:51 hours) and again in the afternoon (starting at 16:44 hours).

“The innovations at Arena Panzerplatte allow the spectators to watch a maximum of rally action without having to go to another spectator area. The fans can watch everything and stay abreast of the drivers’ times and standings thanks to the public announcement system. A number of further highlights are planned to enhance the spectator experience. All our innovations were implemented under the prerequisite that the Arena Panzerplatte should remain a supreme challenge for the drivers. They contribute towards defining the rally action on the Baumholder military range as one of the most challenging Stages in the WRC season”, said ADAC Motor Sport President Hermann Tomczyk.

#### **Get your vouchers and passes now!**

The pre-sale for the 2014 ADAC Rallye Deutschland is open. Rally passes are now available for €69\* (€64 for ADAC members) under “Tickets” at [www.adac.de/rallye-deutschland](http://www.adac.de/rallye-deutschland). Along with the pass, you can pre-order the official rally magazine at an extra €5.

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### Rallye passes in detail:

In 2014, the rally pass will once again be the flat rate ticket to four action-packed days at the ADAC Rallye Deutschland. It provides access to all spectator areas along the Special Stages, to the Shakedown and to the Service Park. There, rally fans are right in the middle of it all, watching the teams at work and admiring the rally drivers.

### The pass includes:

- Access to all Special Stages on all days
- Access to the Service Park on all days
- Access to the Shakedown on Thursday
- A spectator map providing all the essential information about the rally
- An ADAC Rallye Deutschland pass lanyard
- An ADAC Rallye Deutschland sticker

### 2014 ADAC Rallye Deutschland information:

The ADAC Rallye Deutschland means singular excitement and motor sport at its best. Special Stages in the bent and narrow of the Mosel vineyards, tough pistes on the Baumholder military range (Arena Panzerplatte) and hot fights on the fast asphalt sections are a supreme challenge for the participants. Due to its diversity, the German WRC event is actually three different rallies rolled into one. A challenge to the drivers – a mermaid's call to the fans who come flocking in from all over Europe and give the ADAC Rallye Deutschland its unique character.

The 2014 ADAC Rallye Deutschland will be the ideal opportunity to witness the racing skills of World Champion Sébastien Ogier and his competitors at close quarters. Attractive Special Stages with spectacular speed drifts and high-speed stunts await the spectators at the 12th edition of the German WRC event. Traditionally, the Rallye Deutschland begins with the drivers' presentation and ends with the podium ceremony at Trier's ancient Roman gate, the Porta Nigra.

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