

Press release

17.08.2013 – no. 17 – ADAC Rallye Deutschland (22 to 25 August 2013)

On Your Marks, Ready ... ADAC Rallye Deutschland 2013

- The latest news and info about the German WRC event
- Great Volkswagen and ADAC fan promotion at the Arena Panzerplatte
- Medal of Honour for rally staffer Henning R. Wunsch
- Red Bull Stratos legend Felix Baumgartner at the ADAC Rallye Deutschland

Munich/Trier, 17. August 2013 – Rally fever is on the rise in Germany. ADAC Rallye Deutschland – one of the highlights on the international rally-racing calendar is about to start in just a few days time. An expected 200,000 spectators are in for spectacular drifts from WRC aces such as Sébastien Ogier or Mikko Hirvonen and German driver Sepp Wiegand. This year's German event on the FIA World Rally Championship awaits the spectators and fans with several innovations.

The most important innovations

For the first time ever, the 2013 ADAC Rallye Deutschland will open with a drivers' presentation on Roncalliplatz directly next to the Cologne cathedral. After the spectacular opening in downtown Cologne, the drivers face two all new Special Stages. First, there is the Blankenheim Special Stage about an hour's drive south-west of Cologne. This is the first ADAC Rallye Deutschland Special Stage in the Eifel region north of Trier. The second new Special Stage (Sauertal) takes the rally almost to the border of Luxembourg. New sections have been added to several other Special Stages. Unlike 2012, the Peterberg Special Stage will be run from the other end.

Besides in the locations and itineraries, there are some innovations on the side of the competitors. In particular, the German rally fans can look forward to the first "home rally" of a German works team, Volkswagen having joined the WRC with their Polo R WRC. In 2013, the German manufacturer is competing in its first complete season in the FIA World Rally Championship. After dominating the previous two rallies on the calendar, Volkswagen team aims at enthusing their fans at the ADAC Rallye Deutschland as well. VW driver Sébastien Ogier theoretically has the opportunity to secure his 2013 title as early as the German rally. He would just have to stay 22 points ahead of Jari-Matti Latvala and Thierry Neuville.

Another first this year is the ADAC OPEL Rallye Cup to be held as a supporting event of the ADAC Rallye Deutschland. The new single-brand cup and its young rally drivers will have their first great moment in front of a large international audience at the German WRC event. In addition to the WRC, WRC2, WRC3 and Junior WRC drivers, the drivers of the German rally championship DRM, the CITROËN DS3 R1 Trophy and drivers in historic rally cars will all compete during the ADAC Rallye Deutschland weekend.

Drivers' presentation at the Cologne cathedral (Roncalli-Platz, Thursday, 22 August 2013, 16:00 hours).

The ADAC Rallye Deutschland will open with a new highlight for the spectators: the great drivers' presentation next to the Cologne cathedral. Leading up to the moment when the first driver rolls up to the presentation podium in his awesome rally car to be introduced to the audience, the spectators will be entertained with a colourful pre-show hosted by sports presenter Andrea Kaiser and presenter Markus Schramm. In short interviews, the spectators will learn all there is to know about the German WRC event.

After the German anthem and the official drivers' presentation, the competitors will proceed through the cordon of spectators to Harry Blum square near the Rhine where they will start on a predefined section route to the first Special Stage. Access to the drivers' presentation on Roncalliplatz near the Cologne cathedral is free.

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Podium ceremony at the Porta Nigra gate in Trier (Sunday, 25 August 2013, 14:00 hours).

The ancient Porta Nigra gate in Trier will again form the unique backdrop to the podium ceremony of the ADAC Rallye Deutschland, where the fans will have ample opportunity to celebrate their rally heroes. Before the national anthem for the winner and the obligatory champagne showers after the ceremony, the spectators are in for a pre-show including interviews, show acts presented by Red Bull and live music.

With the successful contenders in the rally, the participants in the great ADAC Rallye Deutschland sweepstakes will likewise be looking impatiently forward to the Trier finale. The main prizes in the on-line sweepstakes, including a brand-new Opel ADAM valued at €20,000 and original rally overall worn by Sébastien Ogier at the ADAC Rallye Deutschland, will be handed out here. To take their chances in the sweepstakes, fans should log onto www.adac.de/motorsport and click the ADAC Rallye Deutschland COMPETITION banner to register.

The greatest Arena Panzerplatte ever (Saturday, 24 August 2013)

The Special Stages at the military range at Baumholder have always been a must for all ADAC Rallye Deutschland fans. This year, the spectacular chase around Arena Panzerplatte will offer even more action. Our promise to the fans: Together with Volkswagen, ADAC will bring to life the greatest ever Arena Panzerplatte.

A special Panzerplatte TV studio will be set up at this very special Special Stage. The rally action between the notorious "Hinkelstein" boulders will be captured on live camera and projected directly on a huge 80 square meter video screen. This will allow the fans to catch every detail of the race even in duplicate. The Fan TV organised by Volkswagen will provide the spectators on site and the viewers at home with news, info and the drivers' times. Dieter Depping, with three wins the most successful competitor in the ADAC Rallye Deutschland next to Sébastien Loeb, will be on-site as Fan TV expert. Before and between the Special Stages the show always goes on: Among other highlights, the spectators can look forward to the French Red Bull trial rider Julien Dupon's breathtaking trial demonstrations. Plus many other big and small fan promotions and entertainment to make "the greatest ever Arena Panzerplatte" a worthy spectacle. Also, a few media personalities have announced their attendance: "Mr Red Bull Stratos" Felix Baumgartner and actor Erol Sander will be there to watch the spectacle of Arena Panzerplatte live as excited as any other fan.

Service Park Trier

With the drivers' presentation, the special stages and the podium ceremony, the Messepark Trier is worth a visit any day of the event. The fairgrounds south-west of the Trier city centre are the hub of the action during the whole rally. This is where the drivers turn in for their 15-minute morning service, the 30-minute noon-time service and the 45-minute night-time flexi service. There is nowhere better to get close to the drivers or watch them and their crews at work or get autographs. At the Service Park fans will also find the fan shops, info point, food and refreshments, the participating manufacturers' promotion stands, a video screen with live timing, sanitary facilities, as well as a medical station and many other services.

Full service for spectators at www.adac.de/motorsport

Prospective visitors to the German WRC event will find a hands-on and comprehensive range of information presented by ADAC on its ADAC Rallye Deutschland website. Under the "Spectators" tab, they will find the up-to-date schedule and detailed maps including all spectator points for downloading. They will also find information regarding the spectator guidance system, an overview of all car parks and info points including exact GPS coordinates. As a special service ADAC offers visitors to the rally useful tips and the accommodation addresses, a listing of 20 camp sites within the region as well as information on temporary camp sites in the close vicinity of Special Stages. There is also an overview of reserved handicapped parking and spectator spots. During the ADAC

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Rallye Deutschland, the fans can visit the website to get updates on the rally in progress. There will be live timing, newsflashes with the latest information and a live text service.

2013 ADAC Rallye Deutschland dates and times for your calendar

Wednesday, 21 August 2013, 12:00h: Shakedown Konz (4.55km)

Thursday, 22 August 2013, 16:00h: Drivers' presentation in Cologne, next to the cathedral - Roncalli-Platz

Thursday, 22 August 2013, 17:53h: SS 1 Blankenheim (23.54km)

Thursday, 22 August 2013, 19:58: SS 2 Sauertal (14.10km)

Friday, 23 August 2013, 10:43h and 16:12h: SS 3 & 6 Mittelmosel (22.95km)

Friday, 23 August 2013, 11:31h and 17:00h: SS 4 & 7 Moselland (22.79km)

Friday, 23 August 2013, 12:24h and 17:53h: SS 5 & 8 Grafschaft (19.94km)

Saturday, 24 August 2013, 08:03h and 14:25h: SS 9 & 12 Stein & Wein (26.54km)

Saturday, 24 August 2013, 09:06h and 15:28h: SS 10 & 13 Peterberg (9.23km)

Saturday, 24 August 2013, 10:29h and 16:51h: SS 11 & 14 Arena Panzerplatte (41.08km)

Sunday, 25 August 2013, 09:18h and 11:36h: SS 15 & 16 Dhrontal (24.58km)

Sunday, 25 August 2013, 14:00: Podium ceremony at the Porta Nigra gate in Trier

The ADAC Rallye Deutschland in radio and TV coverage

To keep the fans updated, the official rally radio station RPR1 will broadcast rally news every hour. The latest news will be broadcast on the regional Eifel, Saar and Mosel frequencies (102.9 FM in Trier, 100.1 FM Mosel, 102.6 FM Luxembour/Saarland). The ADAC Rallye Deutschland will also receive good coverage on TV.

Rally radio RPR1:

Friday, 23 August 2013, between 06:00 and 18:00 hours

Saturday, 24 August 2013, between 06:00 and 19:00 hours

Sunday, 25 August 2013, between 08:00 and 19:00 hours

Servus TV:

Montag, 19 August 2013, 23:45 hours, Preview Magazine

Monday, 19 August 2013, 22:45 hours, The weekend in review

RTL:

Saturday, 24 August 2013, starting 13:15 hours, reporting as part of the Formula 1 coverage

Sport 1:

Friday, 23 August 2013 16:45 hours, 1st day highlights

Saturday, 24 August 2013 12:00 hours, 1st day highlights (rerun)

Saturday, 24 August 2013 16:30 hours, 2nd day highlights

Sunday, 24 August 2013 20:15 hours, 3rd day highlights

Latest news Medal of Honour for rally staffer Henning R. Wunsch

Henning R. Wunsch has been one of the most valuable volunteer assets for the ADAC Rallye Deutschland for years. Now the 68-year old International Steward and FIA Observer was decorated with the Medal of Honour of Rhineland-Palatinate in recognition of major volunteer commitment for the benefit of society. The ADAC Rallye Deutschland organisers wish to applaud the decoration and thank Henning R. Wunsch for his great contribution to rally-racing.

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The official 2013 ADAC Rallye Deutschland magazine

100 pages full of action bringing to life the German WRC rally – only in the official ADAC Rallye Deutschland magazine. Read it and you are in the know! It gives you all about the drivers, the teams, the itineraries, the spectator hot spots, and the WRC Rules and Regulations. Detailed maps, exciting background stories, exclusive interviews and many fascinating rally topics round off this indispensable companion for fans at the event and at home. The official magazine of the ADAC Rallye Deutschland is now available for €5.00 at well-stocked newsagents or at www.adac.de/motorsport, www.adac-rallye-deutschland.de, and www.adrenalin-verlag.com.

Get your tickets while you can: On-line sales end on 16 August 2013

The German “flat rate” for rally fans: Five days of unadulterated rallying, including access to each and every spectator area at the Shakedown and every Special Stage. The passes also grant access to the Service Park, where the fans can watch the mechanics at work and meet the rally drivers. They also include a spectator map covering all essential information and showing the best viewing spots, a pass lanyard and an ADAC Rallye Deutschland decal. The passes are available for €69.00 (€64.00 for ADAC members) + shipping and handling through the Ticket Shop at www.adac-rallye-deutschland.de (only until 16 Aug. 2013). Call the ticket hotline at: ++49 (0)261-13 03 66. Tickets for one Special Stage or the other only are available starting at €15.00.

Rallye Guide 2

Find detailed information on the 2013 ADAC Rallye Deutschland in the Rallye Guide 2 in the “Competitors” section at www.adac-rallye-deutschland.de

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