

## Press release

---

22 July 2013 – no. 10 – ADAC Rallye Deutschland (22 to 25 August 2013)

### Official ADAC Rallye Deutschland magazine out now!

- Read reports, interviews and all the latest info on the German WRC event
- Enter the prize draw to win an OPEL Adam

Munich/Trier, 22 July 2013 – How is football player Lukas Podolski handling himself in the cockpit of a WRC car?

What fascinates a former Formula 1 driver about rally racing? How does a living rally legend rate young German rally talent? These are just three of many questions to which you will find exciting answers in the official magazine of the 2013 ADAC Rallye Deutschland.

Motor sport enthusiasts can enjoy 100 action-packed pages revolving around the German WRC event – an indispensable companion for fans at the event or at home. The magazine is now available for €5.00 at well-stocked newsagents or at [www.adac.de/motorsport](http://www.adac.de/motorsport), [www.adac-rallye-deutschland.de](http://www.adac-rallye-deutschland.de), and [www.adrenalin-verlag.com](http://www.adrenalin-verlag.com). It will also be available at the info points and Special Stages of the ADAC Rallye Deutschland (22 to 25 August 2013).

The magazine provides complete information on drivers, teams, itineraries, and on the FIA WRC Rules and Regulations. The comprehensive service section explains the 16 Special Stages of the ADAC Rallye Deutschland in three languages (German, English, French). In addition to detailed maps showing the best spots for spectators, the magazine includes everything worth knowing about Cologne as the new Start location, the drivers' presentation in front of the cathedral, and what's happening in and around the "home of the rally" in Trier.

Further treats include interviews with former Formula 1 driver Robert Kubica and rally legend Walter Röhrl, as well as a feature on football star Lukas Podolski's ride in the cockpit of the Volkswagen Polo R WRC. The magazine also takes a behind-the-scenes look at the Hyundai works team, which will join the FIA WRC in 2014. Other topics include the German rally championship (DRM) and the new ADAC OPEL Rallye Cup, which will start as part of the supporting events. There are even more highlights, such as a prize draw for an Opel ADAM worth €20,000 as the main prize; other prizes include an original signed overall from WRC leader Sébastien Ogier, and a ride in the Red Bull Audi R8 LMS ultra on the North Loop of the Nurburgring. Finally, a twelve-page special focuses on Volkswagen's dedication to rally racing, and handicraft enthusiasts will have fun with the paper model of a WRC Polo.

#### Tickets to the ADAC Rallye Deutschland:

The German "flat rate" for rally fans: Five days of unadulterated rallying, including access to each and every spectator area at the Shakedown and every Special Stage. The passes also grant access to the Service Park, where the fans can watch the mechanics at work and meet the rally drivers. They also include a spectator map covering all essential information and showing the best viewing spots, a pass lanyard and an ADAC Rallye Deutschland decal. The passes are available for €69.00 (€64.00 for ADAC members) + shipping through the Ticket Shop at [www.adac-rallye-deutschland.de](http://www.adac-rallye-deutschland.de). Call the ticket hotline at: ++49 (0)261-13 03 66. Tickets for one Special Stage or the other only are available starting at €15.00.



## Press release

---

**ADAC Rallye Deutschland – Media Contact**

c/o Peter Linke, die agentour GmbH,

Phone: +49 (0) 89 530 99 70, fax: +49 (0) 89 530 997 99, e-mail: [media@adac-rallye-deutschland.de](mailto:media@adac-rallye-deutschland.de)

**ADAC e.V.**

Kay-Oliver Langendorff, Head of Motor Sport Communication

Phone: +49 (0) 89 7676 6936, mobile: +49 (0) 171 555 5936, e-mail: [kay.langendorff@adac.de](mailto:kay.langendorff@adac.de)

ADAC Rallye Deutschland on facebook: [www.facebook.com/adac.rallye.deutschland](http://www.facebook.com/adac.rallye.deutschland)

[www.adac-rallye-deutschland.de](http://www.adac-rallye-deutschland.de)