

Media information



20 August 2019 – no. 19 – ADAC Rallye Deutschland

The ADAC Rallye Deutschland and its partners working for success

- **Great support and numerous fan specials at the German WRC rally**

Munich. The 2019 ADAC Rallye Deutschland is in the starting blocks. Between 22 and 25 August, the world's best WRC drivers will pit their skills in the Saarland and neighbouring regions for the German event of the 2019 FIA World Rally Championship. When it comes to planning, organising and staging the crowd-drawing event, ADAC can rely on widespread support. In addition to the 18 ADAC regional clubs and some 3,000 volunteers, many partners and sponsors are contributing towards the event's success:

ADAC bonus world

In the ADAC bonus world, ADAC members receive discounts on fuel and tyres, at service stations and hotels and much more. At the ADAC Rallye Deutschland, they can buy pre-sale rally passes at a discounted rate.

» www.adac.de/mitgliedschaft/mitglieder-vorteilsprogramm

BMW Motorrad

BMW Motorrad (BMW Motorcycles) will support the deployment of additional ADAC traffic jam advisors at the ADAC Rallye Deutschland.

» www.bmw-motorrad.de

Buchbinder

Buchbinder car rental are running a promotional campaign, offering very attractive rates to rally fans. For all the details and the promo code, click www.adac.de/rallye-deutschland (go to the tabs Spectators and Cheap rental cars by Buchbinder).

» www.buchbinder.de/en

Eibach

The manufacturer of high-end suspension and drivetrain systems has been a partner of the ADAC Rallye Deutschland for years. For Eibach, rallying is both a valued new product development platform and a reference for the good performance of their systems. At this year's German WRC event, Eibach will have promo stands at the Service Park and Panzerplatte. In addition, we will see the Eibach logo on the arch above the famous Gina jump on the Baumholder military range.

» www.eibach.de/en

High Peak

High Peak make the fans' hearts beat faster: as the official merchandising partner of the ADAC Rallye Deutschland, they will offer a large selection of fan articles at the Bolstalsee Service Park. And at the following Special Stages (SS), they will also have a mobile sales booth: St Wendeler Land (22 August) and Wadern-Weiskirchen (23 August) as well as at the Panzerplatte Special Stages (24 August).

» shop.wrc.com/collections/adac-rallye-deutschland

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Hyundai

At the 2019 event, Hyundai will have a promo stand at the Service Park where they will present various vehicle models. The Korean carmaker will also make some vehicles available to the organisers during the ADAC Rallye Deutschland.

» www.hyundai.de

State Office for Topographical Survey and Basic Geo Information (LVerGeo, Rhineland-Palatinate)

The official maps for the 2019 ADAC Rallye Deutschland were prepared with the help of the State Office for Topographical Survey and Basic Geo Information in Koblenz.

» lvermgeo.rlp.de

RADIO SALÜ and Classic Rock Radio

RADIO SALÜ and their Classic Rock Radio station are the ADAC Rallye Deutschland media partners who will be on air as the official rally radio. RADIO SALÜ will cover the event on the following frequencies: Luxemburg/Saarland: 101.7MHz; Perl: 100.3MHz; Webenheim: 100.0MHz; Merzig: 103.0MHz and Mettlach: 104.2MHz. Moreover, the station will provide up-to-date traffic news and information on the spectator points.

» www.salue.de » www.classicrock-radio.de

Red Bull

An ADAC Rallye Deutschland partner since 2003, Red Bull will provide refreshing energy drinks at the event's hotspots. As a highlight this year, the beverage maker will present a trials show. Trials freestyle ace Adrian Guggemos will perform spectacular stunts at the opening ceremony at the Service Park on Thursday (22 August) and between the rally runs at the Panzerplatte on Saturday (24 August).

» www.redbull.com/int-en

Saarland

Numerous Special Stages of the ADAC Rallye Deutschland are located in the German federal state of Saarland. As the event's organiser, ADAC closely cooperates with the different municipal bodies, authorities and decision-makers as regards the Special Stage planning, approvals and implementation.

» www.visitsaarland.co.uk

Seezeitlodge

The hotel partner Seezeitlodge Hotel & Spa at Bostalsee will accommodate the rally headquarters as the central hub this year.

» seezeitlodge-bostalsee.de/en

Škoda

Škoda will ensure increased safety at the German WRC event by making five s-cars (rally safety cars) available. Jutta Kleinschmidt will debut in one of them, the FIA 1 Safety Car. The Dakar rally winner and ADAC Rallye Deutschland brand ambassador will form a crew with Michèle Mouton who as the FIA Chief Safety Officer will inspect and approve of the itinerary.

» www.skoda-auto.de

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St Wendel

This town of motor sport enthusiasts in the northern Saarland will be in the limelight especially on Saturday, 24 August, when the regrouping after the first runs of the Freisen and Römerstraße SS will be right in the centre of St Wendel. During this intermission, there will be a great variety of support events, including live presenters, interviews and autograph signings.

» www.sankt-wendel.de

Last chance until 21 August 2019: discounted rally and day passes on pre-sale

Passes to the ADAC Rallye Deutschland are available at www.adac.de/rallye-deutschland. The official online ticket shop sells both four-day rally and day passes. ADAC members pay €65 for a pre-sale rally pass (€70 for non-members). During the ADAC Rallye Deutschland, the regular price for a rally pass will be €80 at all on-site sales points. Day passes (for Thursday, Friday, Saturday or Sunday) are available exclusively on pre-sale and start at €25.

ADAC Rallye Deutschland information:

The ADAC Rallye Deutschland has a unique worldwide reputation. Its mix of hairpin stages in the vineyards, tough tracks on the Baumholder tank range and fast asphalt roads presents extreme challenges for both the teams and the drivers. Excellent driving skills and versatility are of the essence here. Diversity, high-class action and closeness to the fans are the ingredients that make the ADAC Rallye Deutschland such an attractive package for spectators as well. Year after year, this major event draws enthusiastic crowds from all over Europe, giving it a special, international atmosphere.

Media contact

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adac.de/motorsport

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