

## Media information



15 August 2018 – no. 19 – 2018 ADAC Rallye Deutschland

## The strong partners of the 2018 ADAC Rallye Deutschland

- **Great commitment and numerous fan specials at the German WRC rally**

Munich. The ADAC Rallye Deutschland is ADAC's greatest collaborative motor sport accomplishment. In addition to the 18 ADAC regional clubs and some 3,000 volunteers, many partners and sponsors are contributing towards the event's success. When the WRC stars gather in the Saarland and neighbouring regions between 16 and 19 August, ADAC as the organiser of the crowd-drawing event will enjoy widespread support.

### ADAC bonus programme

Under the ADAC bonus programme, ADAC members receive discounts on fuel and tyres, at service stations, hotels and much more. At the ADAC Rallye Deutschland, they can buy pre-sale rally passes at a discounted rate.

### AUTO BILD

AUTO BILD will present the traffic news during the ADAC Rallye Deutschland on the official rally radio channels (Radio SALÜ and Classic Rock Radio).

### AUTODOC

AUTODOC GmbH are a specialised online retailer of high-quality car spare parts and have become one of the market leaders over the past years. At the 2018 ADAC Rallye Deutschland, the Service Park at Bostalsee will be run under the patronage of the Berlin-based company and is officially called AUTODOC Service Park.

### BMW Motorrad

BMW Motorrad (BMW Motorcycles) will support the deployment of additional ADAC traffic jam advisors at the ADAC Rallye Deutschland.

### Buchbinder

Buchbinder car rental are running a promotional campaign, offering very attractive rates to rally fans. For all the details and the promo code, click [www.adac.de/rallye-deutschland](http://www.adac.de/rallye-deutschland) (go to the tabs Spectators and Cheap rental cars by Buchbinder).

### Eibach

The manufacturer of high-end suspension and drivetrain systems has been a partner of the ADAC Rallye Deutschland for years. For Eibach, rallying is both a valued new product development platform and a reference for the good performance of their systems. At the German WRC event, Eibach will host a promotional stand at the AUTODOC Service Park.

### High Peak

The merchandising partner of the ADAC Rallye Deutschland will offer a large selection of official fan articles. They will have a sales booth at the AUTODOC Service Park at Bostalsee plus a mobile sales booth at the St Wendel Super Special Stage (16 August), at the Wadern-Weiskirchen SS (17 August), at the Panzerplatte (18 August) and at the finish area in St Wendel (19 August).

### Hyundai

At the 2018 event, Hyundai will have a promo stand at the AUTODOC Service Park where they will present various vehicle models. The Korean carmaker will also make some vehicles available to the organisers during the ADAC Rallye Deutschland.



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### Porsche

As a new partner, Porsche will launch a special project at the German WRC rally: a Porsche Cayman GT4 Clubsport with Porsche works driver Romain Dumas behind the wheel will lead the field of WRC vehicles as zero car. For Porsche, using their concept car which is based on close-to-series GT vehicles will be an endurance test under real-life conditions.

### RADIO SALÜ and Classic Rock Radio

RADIO SALÜ and their Classic Rock Radio channel are the ADAC Rallye Deutschland media partners who will be on air as the official rally radio channel. RADIO SALÜ will cover the event on the following frequencies: Luxemburg/Saarland: 101.7MHz; Perl: 100.3MHz; Webenheim: 100.0MHz; Merzig: 103.0MHz and Mettlach: 104,2 MHz. Moreover, the channel will provide up-to-date traffic news and information on the spectator points.

### Red Bull

An ADAC Rallye Deutschland partner since 2003, Red Bull will provide refreshing energy drinks at the event's hotspots. In their hospitality area, the beverage maker will give the fans the chance to see a highlight by presenting the showdown of the 2018 eSports WRC: on Friday (17 August), the fastest German gamers will compete in a virtual rally before the grand world finale takes place on Saturday (18 August).

### Saarland

Numerous Special Stages of the ADAC Rallye Deutschland are located in the German federal state of Saarland. As the event's organiser, ADAC closely cooperates with the different municipal bodies, authorities and decision-makers as regards the Special Stage planning, approvals and implementation.

### Seezeitlodge

The hotel partner Seezeitlodge Hotel & Spa at Bostalsee will accommodate the rally headquarters as the central hub this year.

### ŠKODA

ŠKODA will ensure increased safety at the ADAC Rallye Deutschland by making five s-cars (rally safety cars) available.

### State Office for Topographical Survey and Basic Geo Information (LVerGeo, Rhineland-Palatinate)

The official maps for the 2018 ADAC Rallye Deutschland were prepared with the help of the State Office for Topographical Survey and Basic Geo Information in Koblenz.

### St Wendel

The 2018 ADAC Rallye Deutschland starts and finishes in St Wendel. This town of motor sport enthusiasts hosts the drivers' presentation on Thursday (16 August) and the subsequent first Special Stage at nearby Wendelinuspark. The podium ceremony in the Schlossplatz town square is the crowning culmination of the rally on Sunday (19 August). In addition to the above events, the town and district of St Wendel support the ADAC Rallye Deutschland by assisting in the infrastructure preparations at the AUTODOC Service Park at Bostalsee.

### Get your rally and day passes now!

Passes for the ADAC Rallye Deutschland are available until today (15 August) shortly before midnight from the official ticket shop on the web: click [www.adac.de/rallye-deutschland](http://www.adac.de/rallye-deutschland) and go to the Tickets tab to buy a self-print pass which you can redeem on site against a rally pass or

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day pass. Online buyers will enjoy discounts and an attractive package offer that includes the official event magazine. Just like last year, the pre-sale price of a rally pass package is €70 (€65 for ADAC members). Day passes are available for €35 exclusively in pre-sale. During the rally, passes can be bought on site. All information on where to buy a pass or redeem a self-print pass can be found at [www.adac.de/rallye-deutschland](http://www.adac.de/rallye-deutschland) (go to the tab Tickets at the event or Ticket exchange points).

**The rally passes cover:**

- Access to all Special Stages on all days
- Access to the AUTODOC Service Park on all days
- Access to the Shakedown on Thursday
- A spectator map providing all the essential information about the rally
- ADAC Rallye Deutschland lanyard
- ADAC Rallye Deutschland sticker
- ADAC Rallye Deutschland magazine (in German with essential information in English and French)

**ADAC Rallye Deutschland information:**

The ADAC Rallye Deutschland has a unique worldwide reputation. Its mix of hairpin stages in the vineyards, tough tracks on the Baumholder tank range and fast asphalt roads presents extreme challenges for both the teams and the drivers. Excellent driving skills and versatility are of the essence here. Diversity, high-class action and closeness to the fans are the ingredients that make the ADAC Rallye Deutschland such an attractive package for spectators as well. Year after year, this major event draws enthusiastic crowds from all over Europe, giving it a special, international atmosphere.

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