

PRESS INFORMATION

ADAC Rallye Deutschland (23 to 26 August 2012)

16 August 2012

**Protecting the Environment a Priority at the ADAC Rallye Deutschland
Environmental Emergency Vehicle part of the exemplary ADAC eco concept**

Munich/Trier, 16 August 2012 – In just a few days, the ADAC Rallye Deutschland (23 to 26 August 2012) is going to get started in the region around Trier. Next to spectacular rally action, protecting the environment is equally important at this major event which is expected to attract over 200,000 spectators. Part of the ADAC eco concept which is internationally unrivalled is the Environmental Emergency Vehicle, which was introduced at last year's rally.

This emergency response unit can deal quickly with any environmental hazard that may occur during the rally – for instance after a racing crash. It carries materials binding oil, brake fluid and coolants. The vehicle is equipped to quickly recover and dispose of contaminated soil. Fortunately, it is still waiting for its first emergency deployment. The specially equipped Škoda Yeti TSI will be manned by two licensed environmental protection officers, Helmut Rotzal, a geologist, and Tilman Kluge, an agronomist.

Said Clerk of the Course Armin Kohl: "Protecting the environment is very important for ADAC – especially in organising a major event like the ADAC Rallye Deutschland. By deploying our own team of environmental experts or by implementing an effective spectator guidance system, we have set a number of new standards in this area. The Environmental Emergency Vehicle is one of the building blocks of our eco concept. It is always stationed close to the Special Stage at hand and the rally officials can always call it in when needed. This vehicle is an excellent complement to the first responders from the THW [Federal Agency for Technical Relief] and fire brigades, enabling quick response should any environmental hazard be imminent. Other WRC rally organisers have followed in the example of the ADAC Rallye Deutschland, adopting parts of our concept.

Further information:

ADAC Rallye Deutschland – media contact
c/o Peter Linke, die agentour GmbH, phone: +49 (0) 89-530 997-0
fax +49 (0) 89-530 99 7-99, media@adac-rallye-deutschland.de

ADAC Rallye Deutschland also on facebook: www.facebook.com/adac.rallye.deutschland

Media contact:

die agentour GmbH • Rückertstraße 4 • D-80336 München • Tel. +49-89-530 99 70 • Fax +49-89-530 997 99 • media@adac-rallye-deutschland.de
ADAC e.V. • Kay-Oliver Langendorff • Head of Motorsport Communications • Hansastraße 19 • D-80686 München • Tel. +49-89-76 76 96 36 • Fax +49-89-76 76 28 01 • kay.langendorff@adac.de