

21 July 2017 – no. 11 – 2017 ADAC Rallye Deutschland

## The 2017 ADAC Rallye Deutschland magazine: New features, info and background

- The must-read on Rally Germany has become available
- 80+ pages of exciting stories, interviews and information plus a trilingual service section
- On sale at the on-line shop at [www.adac.de/rallye-deutschland](http://www.adac.de/rallye-deutschland)

Munich. The official ADAC Rallye Deutschland magazine has always been a must-read – at least for the German rally fans. All the more so this year, when the WRC Rally Germany has many spectacular innovations to offer. The magazine covers them in detail. An essential source of information for visitors to the rally, the magazine is also a sought-after collectible. The official ADAC Rallye Deutschland magazine can be purchased from the on-line ticket shop at [www.adac.de/rallye-deutschland](http://www.adac.de/rallye-deutschland).

The 2017 magazine regales the reader with over 80 exciting pages. The comprehensive service section covers the Special Stages and security advice in German, English and French. Detailed maps describe the best spectator areas and the large Spectator Map that comes as a supplement to the magazine provides the big picture.

The magazine would not be complete without its background stories: What is a workday like for World Champion Sébastien Ogier and who are the ADAC Rallye Deutschland favourites of German rally legend Walter Röhrl? German star entrant Armin Kremer gives a run-down of the things that count at the ADAC Rallye Deutschland and a deep background story tells how Hyundai Motorsport set out to conquer the WRC from its base in Germany. Tech buffs will find all about the aerodynamics of the latest WRC cars.

The magazine provides the essentials about the new start in Saarbrücken and the new Bostalsee Service Park and the other highlights on the schedule, such as the new Power Stage followed by the podium ceremony at the Service Park. And finally there is a big sweepstakes with prizes such as a VIP weekend at the ADAC GT Masters, including hospitality, hotel and a look behind the scenes.

Priced at €5 + shipping, the official ADAC Rallye Deutschland magazine is available from the on-line ticket shop at [www.adac.de/rallye-deutschland](http://www.adac.de/rallye-deutschland). It can also be ordered by e-mail to [ticket@rallye-deutschland.de](mailto:ticket@rallye-deutschland.de). Early birds stand to profit from a very attractive pre-sale package. Buy a 4-day rally pass and get the magazine free. During the ADAC Rallye Deutschland (17 to 20 August 2017), the magazine will be on sale at the on-site ticket offices, info points and directly at the Special Stages.

### Get your rally and day passes in pre-sale now!

In addition to the four-day rally passes, the fans can now also buy day passes for Friday, Saturday or Sunday in pre-sale. On the day printed on the pass, passholders get access to all spectator areas along each Special Stage and the ADAC Rallye Deutschland Service Park. In 2017, fans can also buy self-print passes. They serve as proof of purchase to be redeemed for rally passes or day passes at the rally venue. Visit the official ticket shop on the web at [www.adac.de/rallye-deutschland](http://www.adac.de/rallye-deutschland) (go to the Tickets tab).

Pre-sale buyers will enjoy discounts and an attractive package offer that includes the official ADAC Rallye Deutschland magazine. The same as last year, the pre-sale price of a rally pass package is €70 (€65 for ADAC members). Day passes are available for €35 exclusively in pre-sale.

**Press release**

The rally passes cover:

- Access to all Special Stages on all days
- Access to the Service Park on all days
- Access to the Shakedown on Thursday
- A spectator map providing all the essential information about the rally
- ADAC Rallye Deutschland lanyard
- ADAC Rallye Deutschland sticker
- ADAC Rallye Deutschland magazine (in German with essential information in English and French)

**ADAC Rallye Deutschland information:**

The ADAC Rallye Deutschland has a unique worldwide reputation. Its mix of hairpin stages in the vineyards, tough tracks on the Baumholder tank range and fast asphalt roads presents extreme challenges for both the teams and the drivers. Excellent driving skills and versatility are of the essence here. Diversity, high-class action and closeness to the fans are the ingredients that make the ADAC Rallye Deutschland such an attractive package for spectators as well. Year after year, this major event draws enthusiastic crowds from all over Europe, giving it a special, international atmosphere.

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