

**Press release**

24 January 2017 – no. 1 – 2017 ADAC Rallye Deutschland

**2017 ADAC Rallye Deutschland passes in pre-sale**

- Passes to the German FIA WRC rally are now also available as print@home tickets
- Attractive packages of rally passes and day tickets
- ADAC members enjoy exclusive pre-sale discount

Munich, 24 January 2017 – It's time for the world's best rally drivers to floor the accelerators again: The 2017 FIA World Rally Championship started into a new era last weekend at Monte Carlo. This year, the spectacular ADAC Rallye Deutschland is among the highlights on the schedule of the world rally elite again. And passes are now available in pre-sale. Scheduled to take place between 17 and 20 August 2017 in the Saarland and neighbouring regions, the ADAC Rallye Deutschland will be a FIA WRC rally for the 15th time this year. Four days of action with the international WRC stars await the spectators.

**Attractive packages of rally passes and day tickets are now also available as print@home tickets**

The new ADAC Rallye Deutschland online ticket shop is offering print@home tickets for the first time. They serve as proof of purchase to be redeemed for rally passes or day tickets in the Service Park and at other points of sale. Visit the official ticket shop on the web at [www.adac.de/rallye-deutschland](http://www.adac.de/rallye-deutschland) (go to the Tickets tab).

Both 4-day rally passes and day tickets (Friday, Saturday or Sunday) have become available in pre-sale. In pre-sale, buyers will enjoy discounts and attractive packages, including the official rally programme brochure (in German only, with directions, safety instructions etc. in English and French). The same as last year, the pre-sale price of a rally pass package is €70 (€65 for ADAC members). Day tickets are available for €35 exclusively in pre-sale.

The rally passes cover:

- Access to all Special Stages on all days
- Access to the Service Park on all days
- Access to the Shakedown on Thursday
- A spectator map providing all the essential information about the rally
- ADAC Rallye Deutschland lanyard
- ADAC Rallye Deutschland sticker
- ADAC Rallye Deutschland programme brochure

**ADAC Rallye Deutschland information:**

The ADAC Rallye Deutschland has a unique worldwide reputation. Its mix of hairpin stages in the Mosel vineyards, tough tracks on the Baumholder tank range and fast asphalt roads presents extreme challenges for both the teams and the drivers. Excellent driving skills and versatility are of the essence here. Diversity, high-class action and closeness to the fans are the ingredients that make the ADAC Rallye Deutschland such an attractive package for spectators as well. Year after year, this major event draws enthusiastic crowds from all over Europe, giving it a special, international atmosphere.

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