

13 August 2016 – no. 24 – 2016 ADAC Rallye Deutschland

It's safety first at the ADAC Rallye Deutschland

- Rally spectators play a crucial role in making the event safer
- Essential safety tips for visitors to the German WRC event
- Safety as a task for the organisers and the role of the marshals

Munich/Trier, 13 August 2016 – Action? Yes, but it's got to be safe! - this combination is one of the declared goals of the ADAC Rallye Deutschland. The spectators' correct behaviour is crucial to the safety of any rally event – the ADAC Rallye Deutschland being no exception. In addition to intelligent planning of the itinerary and thorough instruction of the marshals, the ADAC safety concept also relies on sharpening the rally spectators' awareness and trusting their self-responsibility. ADAC appeals to the fans to familiarise themselves with the local conditions prior to their visit. "We want to make spectators aware that they are a very important part of the ADAC Rallye Deutschland. With their exemplary behaviour, looking after their own safety, they play a crucial role in the smooth running of the event. Spectators entering the safety zones and no-go areas not only put their own health at risk, but also jeopardize the continuity of the event, potentially even causing a Special Stage to be aborted", says Clerk of the Course Alfred Rommelfanger.

The ADAC Rallye Deutschland website is a central platform for fans to retrieve the necessary information prior to the rally. The "Zuschauer" (spectators) section at www.adac.de/rallye-deutschland assembles all the essential safety notices. It also features 2014 champion Thierry Neuville in a safety video which illustrates the safety tips in a very descriptive manner (note: media offices may link to the video or embed it free of charge). Inspired by the success of the German safety video, ADAC also produced a FIA-commissioned international video about spectator safety in rallying, which you can watch on the FIA YouTube channel: www.youtube.com/watch?v=IshXBw3yPzI

The ten top safety tips for ADAC Rallye Deutschland spectators:

- Always stay in the designated spectator areas. They are marked by a yellow plastic fence. Any other areas are no-go areas and must not be entered.
- Follow the marshals' instructions. The stewards will be pleased to assist you if you require medical or other help.
- Never enter the track and always keep the start and finish areas clear.
- Do not remove any signs or arrows.
- Never drive cars or recreational vehicles on the Special Stages, not even the night before!
- Keep an eye on your children.
- Do not bring dogs to the rally.
- Do not light campfires.
- Unmanned aircraft (drones) are strictly forbidden.
- Do not block any access or escape routes with your vehicle.

Strategy of education and information

To make fans aware at an early stage, they will receive a multilingual spectator map with brief, easy-to-understand safety instructions along with the purchase of their rally passes. The map shows which areas are accessible and where the no-go areas are located. Thanks to a uniform, easily recognisable structure and clear signposting, fans visiting a Special Stage (SS) will also know immediately what is allowed and what isn't.

Press release**Spectator safety working group**

The spectator safety working group has been an integral part of the ADAC Rallye Deutschland safety concept since 2014. Its main purpose is to exchange experiences: Chaired by the Clerk of the Course, the group of persons in charge of all the various aspects of the rally, from organisation to planning and spectator management to Special Stage management, meets regularly. Looking beyond their own areas of specialization, they jointly discuss ways to keep optimising spectator safety.

Get your rally and day passes in pre-sale now!

Just like the planning process, the pre-sale of passes to the ADAC Rallye Deutschland is in full swing. In addition to the four-day rally passes, fans can now also buy day passes for Friday, Saturday or Sunday in pre-sale. On the day printed on the pass, passholders get access to all spectator areas along each Special Stage and the Trier Service Park. Day passes to the 2016 ADAC Rallye Deutschland at €35 are available only in pre-sale. Rally and day passes are now available at <http://shop.rallye-deutschland.de>.

Attractive packages available in pre-sale

In pre-sale, rally passes for the 2016 ADAC Rallye Deutschland come at a discount and in attractive packages, for the first time including the official rally programme brochure (in German only, with directions, safety instructions etc. in English and French). In pre-sale, a four-day rally pass costs €70 (€65 for ADAC members). The package including the programme brochure is more attractively priced than in past years. Pre-ordered rally passes are also a better bargain than those bought at the on-site ticket offices, where the regular four-day pass will be €80 (no programme brochure and no discount for ADAC members). The rally passes cover:

- Access to all Special Stages on all days
- Access to the Service Park on all days
- Access to the Shakedown on Thursday
- A spectator map providing all the essential information about the rally
- ADAC Rallye Deutschland lanyard
- ADAC Rallye Deutschland sticker
- ADAC Rallye Deutschland programme brochure

The official magazine of the 2016 ADAC Rallye Deutschland

On 80 loaded pages, the official Rally Magazine offers its readers the essential information on drivers, teams, the itinerary and spectator areas of the 2016 ADAC Rallye Deutschland. Exciting background stories, exclusive interviews, an attractive sweepstake and many fascinating rally topics round off the rally magazine. Detailed maps including the official large Spectator Map are further sources of information for diehard rally fans. The magazine is available for €5 at www.adac.de/rallye-deutschland. It is also available from the ADAC Rallye Deutschland ticket shop by calling +49 261 13 03 300 or sending an e-mail to ticket@rallye-deutschland.de. It comes free with the 4-day rally pass. It will be available at the on-site ticket offices at the Shakedown and the usual ticket points during the whole event.

ADAC Rallye Deutschland information:

The ADAC Rallye Deutschland has a unique world-wide reputation. Its mix of hairpin stages in the Mosel vineyards, tough tracks on the Baumholder tank range and fast asphalt roads presents extreme challenges for both teams and drivers. This mix requires excellent driving skills and versatility. Diversity, high-class action and closeness to the fans are the ingredients that make the ADAC Rallye Deutschland such an attractive package for spectators as well. Year after year, this major event draws enthusiastic crowds from all over Europe, giving it a special, international atmosphere.

Rallye Guide 2/Road Books/Media Safety Book available for downloading

Download the documents here:



Press release



www.adac-rallye-deutschland.de/de/safety/static/
Get your access credentials at media@adac-rallye-deutschland.de

Press contact

ADAC Rallye Deutschland

Peter Linke, phone: +49 89 53 09 970, e-mail: media@rallye-deutschland.de

ADAC e.V.

Oliver Runschke, phone: +49 89 76 76 69 65, e-mail: oliver.runschke@adac.de

Kay-Oliver Langendorff, phone: +49 89 76 76 69 36, e-mail: kay.langendorff@adac.de

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