

12 August 2016 – no. 22 – 2016 ADAC Rallye Deutschland

## Facts & figures about the 2016 ADAC Rallye Deutschland

- Interesting information about the German event in the FIA WRC

Munich/Trier, 12 August 2016 – The countdown for the 2016 ADAC Rallye Deutschland is on. Between 18 and 21 August, World Champion Sébastien Ogier and his fellow WRC drivers will be in the greater Trier region for their spectacular race against the clock. But the chronometer is not the only yardstick to go by. There are plenty of facts & figures that will help fans get a better picture of and background on the German FIA WRC event. Here is an interesting selection:

**43,990,000** viewers world-wide followed the 2015 ADAC Rallye Deutschland on TV. Footage of this year's event will go out again to the world from Trier and the surrounding rally region. Viewers in Germany will be able to watch the action on the Sport1 and Sport1+ channels. The Sauertal Power Stage on Sunday, 21 August 2016, will be broadcast live on Sport1+ from 12:00 hours.

**1,196,490** metres is the total length of the itinerary at this year's ADAC Rallye Deutschland. Its 18 Special Stages account for 306,800 metres in all. The road sections add up to a total length of 889,690 metres.

**411,000** metres of cumulative safety is provided with the barriers that the ADAC Rallye Deutschland volunteers erect. 350 kilometres of cordoning tape, 45 kilometres of plastic fencing and 16 kilometres of metal fencing will ensure that spectators of the ADAC Rallye Deutschland are always on the safe side.

**100,000** zip ties are part of the equipment of the installation and removal teams at the ADAC Rallye Deutschland. They are needed, for instance, to install 7,500 notice and guidance signs for optimal spectator management.

**79,000** kilos of material are on tour when a WRC team such as the Volkswagen Motorsport crew travels to the ADAC Rallye Deutschland. Seven trucks carry the WRC rally cars, plus a complete office, all spare parts, tools, wheel rims, tyre racks, a car-wash unit and the equipment for the service stations.

**33,546** fans like the Facebook page of the ADAC Rallye Deutschland. With access to more social media, the ADAC Rallye Hub is available on-line at [www.adac.de/rallyehub](http://www.adac.de/rallyehub). This page collects all information relating to the rally from the various channels from Twitter to Instagram to YouTube and, of course, Facebook.

**10,000** kilos of equipment are necessary just for the official TV production covering the ADAC Rallye Deutschland. The length of cabling is 14 kilometres. 55 TV stations in 150 countries will provide exciting video footage of the ADAC Rallye Deutschland. Camera drones will provide some spectacular aerials. Thanks to additional cameras, fans will also find a 24-hour live feed from the Service Park Trier on [wrc.com](http://wrc.com).

**6,500** bin liners and many other measures contribute to the exemplary environmental protection in evidence at the ADAC Rallye Deutschland. For years, ADAC has aimed to keep the natural environment in the rally region as intact as it was before this major event.

## Press release



**3,000** volunteers will contribute to the success of the 2016 ADAC Rallye Deutschland – a well-established tradition. This number includes some 2,000 marshals who will provide security along the Special Stages. They come from 70 ADAC local and motor sport clubs. The 18 ADAC regional clubs are also part of this effort. This makes the ADAC Rallye Deutschland ADAC's greatest collaborative motor sport accomplishment.

**1,625** points is the total scored by Sébastien Loeb during his WRC career. The record 9-time winner of the ADAC Rallye Deutschland clearly leads the all-time best ahead of his compatriot Sébastien Ogier who drove to his second rally Germany win in 2015. You will find the most successful German starter at the ADAC Rallye Deutschland at "3". It is not Walter Röhrl...

Some **400** national and international journalists have been accredited for the ADAC Rallye Deutschland and will report to the world from Trier. Their temporary workplace is the media centre located directly in the Service Park Trier.

**108** crews will be at the Start of the 2016 ADAC Rallye Deutschland. The international line up will be made up as follows: 46 crews in the WRC, WRC 2 and WRC 3 categories, 44 independent entrants and 18 crews in the ADAC Opel Rallye Cup. 19 German drivers are part of the 90 competing teams.

**50** years of Volkswagen Motorsport. The German automobile maker uses the 2016 ADAC Rallye Deutschland to celebrate this round anniversary. An exhibition of historic rally vehicles will be shown at the Service Park. The spectators will revel in rally nostalgia as they admire the same vehicles at the Panzerplatte parades on Saturday.

**39** spectator areas of different sizes have been designated at the 2016 ADAC Rallye Deutschland. Distributed along nine rally locations, all of them afford prime viewing and a maximum of security. Each spectator area comes with at least one designated parking area.

**34** is the number of editions the ADAC Rallye Deutschland reaches with this year's rally. The first rally Germany under the patronage of ADAC was held in 1982. The starting point then was Frankfurt am Main. Since 2002, the challenging competition has been part of the FIA World Rally Championship.

**18** Special Stages are part of the 2016 ADAC Rallye Deutschland. Five will be held on Friday, 19 August, including the new circuit stage at Ollmuth. On Saturday, 20 August, nine Special Stages are on the schedule, five of which on the (in)famous Baumholder military range. On the final day, 21 August, four Special Stages will clarify the final standings, including the Sauertal Special Stage as the new Power Stage.

**3** wins in the ADAC Rallye Deutschland is the career total of Dieter Depping. He won in 1994, 1996 and 1997, which to date makes him second only to Sébastien Loeb in terms of ADAC Rallye Deutschland wins. At this year's rally, Depping will drive the 0 car. This year's official advance car is the historic rally Golf II GTI which won the 1986 Group A world championship driven by Kenneth Eriksson/Peter Dieckmann.

**1** If you see this number ahead of your name after the Power Stage, you have made it to the elite circle of rally Germany winners. In the 14 editions of the ADAC Rallye Deutschland as a FIA WRC rally only four drivers made it: Sébastien Loeb, Sébastien Ogier, Dani Sordo und Thierry Neuville. Obviously, to score best times in the challenging Special Stages in the Trier region is a feat only few WRC pros seem up to.

## Press release

### Get your rally and day passes in pre-sale now!

Just like the preparations, the pre-sale of passes to the ADAC Rallye Deutschland is in full swing. In addition to the four-day rally passes, fans can now also buy day passes for Friday, Saturday or Sunday in pre-sale. On the day printed on the pass, passholders get access to all spectator areas along each Special Stage and the Trier Service Park. Day passes to the 2016 ADAC Rallye Deutschland at €35 are available only in pre-sale. Rally and day passes are now available at <http://shop.rallye-deutschland.de>.

### Attractive packages available in pre-sale

In pre-sale, rally passes for the 2016 ADAC Rallye Deutschland come at a discount and in attractive packages, for the first time including the official rally programme brochure (in German only, with directions, safety instructions etc. in English and French). In pre-sale, a four-day rally pass costs €70 (€65 for ADAC members). The package including the programme brochure is more attractively priced than in past years. Pre-ordered rally passes are also a better bargain than those bought at the on-site ticket offices, where the regular four-day pass will be €80 (no programme brochure and no discount for ADAC members). The rally passes cover:

- Access to all Special Stages on all days
- Access to the Service Park on all days
- Access to the Shakedown on Thursday
- A spectator map providing all the essential information about the rally
- ADAC Rallye Deutschland lanyard
- ADAC Rallye Deutschland sticker
- ADAC Rallye Deutschland programme brochure

### The official magazine of the 2016 ADAC Rallye Deutschland

On 80 loaded pages, the official Rally Magazine offers its readers the essential information on drivers, teams, the itinerary and spectator areas of the 2016 ADAC Rallye Deutschland. Detailed maps including the official large Spectator Map are further sources of information for diehard rally fans. The magazine is available for €5 at [www.adac.de/rallye-deutschland](http://www.adac.de/rallye-deutschland). It is also available from the ADAC Rallye Deutschland ticket shop by calling +49 261 13 03 300 or sending an e-mail to [ticket@rallye-deutschland.de](mailto:ticket@rallye-deutschland.de). It comes free with the 4-day rally pass. It will be available at the on-site ticket offices at the Shakedown and the usual ticket points during the whole event.

### ADAC Rallye Deutschland information:

The ADAC Rallye Deutschland has a unique world-wide reputation. Its mix of hairpin stages in the Mosel vineyards, tough tracks on the Baumholder tank range and fast asphalt roads presents extreme challenges for both teams and drivers. This mix requires excellent driving skills and versatility. Diversity, high-class action and closeness to the fans are the ingredients that make the ADAC Rallye Deutschland such an attractive package for spectators as well. Year after year, this major event draws enthusiastic crowds from all over Europe, giving it a special, international atmosphere.

### Rallye Guide 2/Road Books/Media Safety Book available for downloading

Download the documents here:

[www.adac-rallye-deutschland.de/de/safety/static/](http://www.adac-rallye-deutschland.de/de/safety/static/)

Get your access credentials at [media@adac-rallye-deutschland.de](mailto:media@adac-rallye-deutschland.de)



## Press release



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